Your business can be a part of any of the **Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center** events.
Make your selection from the options below.

Your Sponsorship . . . **Your** Way!

Beach Goes Blue... Red & White Too!
June 9

Dewey Beach Movies & Bonfires
Summer 2018

Sandcastle & Sculpture Contest
September 8

Spring & Fall Sidewalk Sales
May 18-20 · Oct. 5-7

Sea Witch Festival®
October 26-28

3rd Annual Beach Goes Blue...Red & White Too! · June 9, 2018

The Chamber and USO invite you to join us as we salute Police Officers, Firefighters, Paramedics, our Military and ALL those who serve! Service Recognition Day activities will take place in Rehoboth Beach & Dewey Beach. Enjoy free musical entertainment at the Rehoboth Bandstand, visit with Local, County & State First Responders and experience night illumination fun!

- ❑ **Bandstand Entertainment Sponsor** *(*only one Bandstand Sponsor permitted)* **$5,000**

Free Movies and Bonfires in Dewey Beach · July 2 - August 22, 2018

All ages enjoy the free Monday Night Movies and the free Wednesday Night Bonfires in Dewey Beach! Your business can submit an advertisement that will be featured on a 5 second slide during the pre-movie slide show. The slide show runs continuously for 30-45 minutes prior to each movie. "Featured" and "Blockbuster" Sponsorships are available to help cover film licensing, screening, giveaways, supplies, staff, etc. In 2017, 3,000+ people attended the Movies and Bonfires.

- ❑ **Movie Slide Sponsor** **$100**
  (Business logo, picture and contact info on a 5 second slide shown at every movie)
- ❑ **"Featured" Movies & Bonfires Sponsor** **$500**
  (Includes 2 movie slides; approved handout opportunity during events; inclusion on 2 press releases)
- ❑ **"Blockbuster" Movies & Bonfires Sponsor** **$1,500**
  (Includes 4 movie slides; approved handout opportunity during events; inclusion on 4 press releases)

40th Annual Sandcastle & Sculpture Contest · September 8, 2018

Come build your sand creation or stop by to vote for your favorite creation! This fun event will take place off the Rehoboth Beach Boardwalk at Delaware Avenue in front of Funland and will include new activities and prizes. There will also be sandcastle building lessons.

- ❑ **Logo on Event Product** **$100**
- ❑ **Children's Activities** **$500**

Annual Volunteer & Sponsor Awards Banquet · February 8, 2018

The Chamber of Commerce holds an annual volunteer & sponsor awards banquet recognizing the Board of Directors along with the Business of the Year, Mae Hall McCabe Award and Scholarship winners. A year in review video is shown to 220 State, County, local officials, and business members who attend this sell-out event!

- ❑ **Table Sponsor** **$250**
  (Placement and distribution of your businesses' promotional product or gift at each place setting)
- ❑ **Co-Sponsor** **$500**
  (Placement and distribution of your businesses' promotional product or gift at each place setting; product/signage placement at each table; advertising on screen during the cocktail hour photo show)
- ❑ **Major Sponsor** **$1,500**
  (Placement and distribution of your businesses' promotional product or gift at each place setting; product/signage placement at each table; advertising on screen during the cocktail hour photo show; promotion of your business on event product(s); approx. 60 pieces of product distributed at one 2018 General Membership Luncheon)

As of December 14, 2017. Subject to changes; some exclusions may apply. See reverse side for additional sponsorships and to reserve your spot!

Your business can be a part of any of the **Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center** events.
Make your selection from the options below.

Your Sponsorship . . . **Your** Way!

29th Sea Witch® Halloween & Fiddlers' Festival · October 26-28, 2018

The Sea Witch® Festival is a multi-award winning festival that continues to draw crowds of 195,000+ over the 3 day weekend. Festival goers can participate in the costume parade, dog parade, trick or treating, live entertainment, beach games and so much more!

Costume Parade - Saturday

- ❑ Parade Trophy Sponsorship $150
- ❑ Parade Balloon *(subject to availability)* $600

Fiddlers' Festival Sponsorship - Saturday

- ❑ Kid's & Adult's Contest *(banner at show)*..... $800

Dog Costume Contest & Parade - Sunday

- ❑ Co-Sponsor of Dog Parade $500
- ❑ OFFICIAL Dog Parade Sponsor $1,000

Official Bandstand Sponsor

- ❑ Bandstand Sponsor *(banner & amenities)*..... $8,000

**only one Bandstand Sponsor permitted*

Festival Gear Sponsorship

- ❑ Festival Event T-Shirt *(min. of 1,000)*
  - ❑ Logo on t-shirt $125
  - ❑ Logo on (1) sleeve of t-shirt..... $2,000

Official Sea Witch® Vittle

- ❑ Official Vittle *(i.e. crab cake, donut)* $500

**only one vittle per category*

Fun Activities & Beach Games Sponsorship

Recognition as sponsor in program & press; logo on event ribbon (if applicable)

- ❑ Broom Toss on the Beach..... $300
- ❑ Hula Twist Off $300
- ❑ Peanut on the Nose Race $300
- ❑ Slippery Swords $300
- ❑ Knee Knob Wobble..... $300
- ❑ Choo Choo Express $300
- ❑ Tyke Bike on the Boards $300
- ❑ Kid's Treasure Hunt..... $600

**some activity names subject to change*

Festival Advertising Opportunities

- ❑ Event Transportation *(banner on bus)* $300
- ❑ Web Banner on Sea Witch® Page $350
- ❑ Program Advertising *(full color; 10,000+ copies)*
  - ❑ 1/8 page *(3.625" w x 2.28125" t)*..... $300
  - ❑ 1/4 page *(3.625" w x 4.8125" t)* $350
  - ❑ 1/2 page *(7.5" wide x 4.8125" t)*..... $450
  - ❑ Full page *(dim. below; no bleed only)*..... $750
  - ❑ Outside Back Cover *(dim. below)* $850
  - ❑ Inside Front Cover *(dim. below)* $850

No Bleed: 7.5" w x 9.875" t; With Bleed: 8.125" w x 10.75" t

Tyke Bike on the Boards

Fiddlers' Festival

Kid's Beach Games

Parade Trophies

Costumed Dog Parade

For additional information or questions,
contact Emily Grothey at 302-227-2233 ext. 11 or events@beach-fun.com

Yes, I want the _____ **sponsorship(s) in the amount of $**_____

Business Name _____

Contact Name _____

Business Phone Number _____

Email Address _____

Contact Signature _____ Date _____

By signing this agreement, you agree to the sponsorship as completed on this sheet. Completed forms can be sent to the Rehoboth Beach-Dewey Beach Chamber of Commerce, Attn: Emily Grothey. PO Box 216, Rehoboth Beach Delaware 19971. Email to events@beach-fun.com or fax to 302-227-8351. Some exclusions may apply. As of 12/14/2017.