

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2015 vs. 2016

Weekend	Room Count	Weather	Event	Wednesday	Room Count
February 6-8, 2015	1,675	40's Sunny	None	February 4, 2015	937
February 5-7, 2016	2,143	40's Sunny	Polar Bear Plunge	February 3, 2016	1,065
February 13-15, 2015	2,392	30's Cloudy	Holiday	February 11, 2015	1,041
February 12-14, 2016	2,305	30's Snow	Holiday/Merchants' Attic	February 10, 2016	1,027
February 20-22, 2015	1,736	10's Sunny	None	February 18, 2015	1,011
February 19-21, 2016	2,034	30's Sunny	None	February 17, 2016	1,114
February 27-March 1, 2015	1,813	40's Sunny	None	February 25, 2015	1,117
February 26-28, 2016	2,440	40's Sunny	None	February 24, 2016	1,054
March 6-8, 2015	1,756	40's Sunny	Chocolate Fest	March 4, 2015	958
March 4-6, 2016	1,800	50's Sunny	Gumbo Fest	March 2, 2016	1,089
March 13-15, 2015	2,015	50's Rain/Cloudy	None	March 11, 2015	1,118
March 11-13, 2016	2,169	60's Cloudy	None	March 9, 2016	1,195
March 20-22, 2015	2,318	50's Cloudy	Merchants' Attic	March 18, 2015	1,090
March 18-20, 2016	2,556	40's Sunny	St. Patrick's Day	March 16, 2016	1,226
March 27-29, 2015	2,151	40's Rain	None	March 25, 2015	1,213
March 25-27, 2016	2,472	70's Sunny	Easter	March 23, 2016	1,309
April 3-5, 2015	2,186	50's Cloudy	Easter	April 1, 2015	1,322
April 1-3, 2016	2,356	50's Rain	Chocolate Festival	March 30, 2016	1,365
April 10-12, 2015	2,710	70's Cloudy	Get Down in Town	April 8, 2015	1,340
April 8-10, 2016	2,203	50's Rain	Dewey Music Festival	April 6, 2016	1,147

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - April 12, 2015 · 29,113
 January - April 10, 2016 · 30,856

WEDNESDAY

January - April 8, 2015 · 16,376
 January - April 6, 2016 · 16,799

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2016	2015	2014	2013	2012
MAR	908	616	558	648	725



DE Dept. Of Labor Statistics

(February 2016); Delaware's seasonally adjusted unemployment rate in February 2016 was 4.6%, down from 4.7% in January 2016. There were 21,800 unemployed Delawareans in February 2016, compared to 22,800 in February 2015. The U.S. unemployment rate was 4.9% in February 2016, unchanged from January 2016. In February 2015, the U.S. unemployment rate was 5.5%, while Delaware's rate was 4.9%.

Source: DE Monthly Labor Review; published March 18, 2016.
<http://lmi.delawareworks.com>