

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2014 vs. 2015

Weekend	Room Count	Weather	Event	Wednesday	Room Count
May 2-4, 2014	2,955	60's Sunny	Pop Fest	April 30, 2014	1,246
May 1-3, 2015	3,227	50's Cloudy	Coastal DE Running Festival	April 29, 2015	1,188
May 9-11, 2014	2,906	60's Sunny/Cloudy	Mother's Day	May 7, 2014	1,419
May 8-10, 2015	3,602	70's Sunny/Cloudy	Mother's Day, Treasure Fest	May 6, 2015	1,218
May 16-18, 2014	3,162	60's Cloudy/Rain	Sidewalk Sale	May 14, 2014	2,792
May 15-17, 2015	3,352	60's Cloudy/Rain	Sidewalk Sale	May 13, 2015	1,494
May 23-25, 2014	3,320	70's Sunny	Memorial Day	May 21, 2014	2,911
May 22-24, 2015	3,549	70's Sunny	Memorial Day	May 20, 2015	1,762
May 30-June 1, 2014	2,869	70's Sunny	Nascar	May 28, 2014	2,553
May 29-31, 2015	3,201	70's Sunny	Nascar	May 27, 2015	1,598
June 6-8, 2014	3,165	70's Sunny	No Event	June 4, 2014	2,945
June 5-7, 2015	3,163	70's Rain	No Event	June 3, 2015	1,474
June 13-15, 2014	3,214	70's Sunny	No Event	June 11, 2014	2,996
June 12-14, 2015	3,483	80's Sunny	Restaurant Week	June 10, 2015	1,864
June 20-22, 2014	3,285	70's Sunny	No Event	June 18, 2014	2,446
June 19-21, 2015	3,343	80's Sunny	No Event	June 17, 2015	2,364

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - June 22, 2014 · 59,673

January - June 21, 2015 · 61,749

WEDNESDAY

January - June 18, 2014 · 37,097

January - June 17, 2015 · 30,445

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2015	2014	2013	2012	2011
MAY	2,321	2,207	1,719	1,777	1,687



DE Dept. Of Labor Statistics

(May 2015); Delaware's seasonally adjusted unemployment rate in May 2015 was 4.6%, up from 4.5% in April 2015. There were 21,100 unemployed Delawareans in May 2015, compared to 26,600 in May 2014. The U.S. unemployment rate was 5.5% in May 2015, up from 5.4% in April 2015. In May 2014, the U.S. unemployment rate was 6.3%, while Delaware's rate was 5.9%.

Source: DE Monthly Labor Review; June 19, 2015.
www.delawareworks.com/oelmi

