

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2013 vs. 2014 and 2014 vs. 2015

Weekend	Room Count	Weather	Event
November 1-3, 2013	2,468	60's Sunny	Punkin' Chunkin'
October 31-November 2, 2014	2,128	50's Rainy	None
November 9-11, 2013	2,207	50's Sunny	Film Festival
November 7-9, 2014	2,427	50's Sunny	Film Festival
November 15-17, 2013	1,827	50's Sunny	None
November 14-16, 2014	1,800	40's Sunny	None
November 22-24, 2013	1,648	60's Sunny	None
November 21-23, 2014	1,685	40's Sunny	None
November 29-December 1, 2013	2,119	40's Sunny	Holiday/Tree Lightings
November 28-30, 2014	2,154	40's Sunny	Holiday/Tree Lightings
December 6-8, 2013	2,249	40's Cloudy	RB Marathon
December 5-7, 2014	2,288	50's Rain	RB Marathon
December 13-15, 2013	1,512	40's Sunny	None
December 12-14, 2014	1,689	40's Sunny	None
December 20-22, 2013	1,390	50's Sunny	None
December 19-21, 2014	1,389	40's Sunny	None
December 27-29, 2013	1,676	50's Sunny	Holiday
December 26-28, 2014	1,725	50's Sunny	Holiday
January 3-5, 2014	1,450	40's Sunny	None
January 2-4, 2015	1,556	40's Rainy	Merchants' Attic
January 10-12, 2014	1,505	50's Rainy	None
January 9-11, 2015	1,387	20's Sunny	None
January 17-19, 2014	1,841	40's Sunny	Holiday
January 16-18, 2015	1,861	40's Sunny	Holiday
January 24-26, 2014	1,973	30's Cloudy	None
January 23-25, 2015	1,550	40's Cloudy	None

Wednesday	Room Count
October 30, 2013	1,143
October 29, 2014	1,306
November 6, 2013	1,412
November 5, 2014	1,254
November 13, 2013	1,134
November 12, 2014	1,092
November 20, 2013	1,061
November 19, 2014	1,007
November 27, 2013	1,221
November 26, 2014	1,148
December 4, 2013	1,045
December 3, 2014	1,049
December 11, 2013	954
December 10, 2014	935
December 18, 2013	970
December 17, 2014	946
December 25, 2013	1,028
December 24, 2014	897
December 29, 2013	904
December 31, 2014	1,490
January 8, 2014	1,061
January 7, 2015	884
January 15, 2014	1,051
January 14, 2015	1,037
January 22, 2014	968
January 28, 2015	925

Year to Date Occupancy TOTAL Comparison

January - December 29, 2013 · 123,123

January - December 28, 2014 · 137,338

January - January 26, 2014 · 6,769

January - January 25, 2015 · 6,354

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2014.....	2013	2012.....	2011	2010
NOV	461.....	375	410	534.....	427
DEC	321.....	369	281	425.....	192



DE Dept. Of Labor Statistics

(December 2014); Delaware's seasonally adjusted unemployment rate in December 2014 was 5.4%, down from 6.0% in November 2014. There were 24,700 unemployed Delawareans in December 2014, compared to 27,500 in December 2013. The U.S. unemployment rate was 5.6% in December 2014, down from 5.8% in November 2014. In December 2013, the U.S. unemployment rate was 6.7%, while Delaware's rate was 6.2%.

Source: DE Monthly Labor Review; Vol. XXII, Number 1, 1/23/2015.