

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2013 vs. 2014

Weekend	Room Count	Weather	Event	Wednesday	Room Count
February 8-10, 2013	1,546	40's, Rain	No Event	2013	N/A
February 7-9, 2014	1,392	30's, Sunny	No Event	February 5, 2014	978
February 15-17, 2013	2,335	40's, Rain	Presidents Day Weekend	2013	N/A
February 14-16, 2014	2,096	40's, Sunny	Pres. Day Wknd, Valentine's, Merchants' Attic	February 12, 2014	1,044
February 22-24, 2013	1,846	40's, Rain	No Event	2013	N/A
February 21-23, 2014	2,034	60's, Sunny	No Event	February 19, 2014	1,036
March 1-3, 2013	1,896	50's, Cloudy	Chocolate Festival	2013	N/A
February 28-March 2, 2014	1,738	20's, Sunny	Chocolate Festival	February 26, 2014	1,015
March 8-10, 2013	2,005	40's, Sunny	No Event	2013	N/A
March 7-9, 2014	1,823	40's, Cloudy	No Event	March 5, 2014	1,049
March 15-17, 2013	2,214	40's, Sunny	Merchants' Attic	2013	N/A
March 14-16, 2014	2,385	40's, Sunny	Merchants' Attic	March 12, 2014	1,207
March 22-24, 2013	2,079	40's, Sunny	No Event	2013	N/A
March 21-23, 2014	2,225	50's, Cloudy	No Event	March 19, 2014	1,113
March 29-31, 2013	2,171	50's, Sunny	Easter	2013	N/A
March 28-30, 2014	1,931	60's, Cloudy/Rain	No Event	March 26, 2014	1,142

Year to Date Occupancy TOTAL Comparison

January - March 31, 2013 · 24,103

January - March 29, 2014 · 24,375

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

2014.....2013 2012.....20112010
 MAR 558..... 648..... 725 674.....750



DE Dept. Of Labor Statistics

(February 2014); Delaware's seasonally adjusted unemployment rate in February 2014 was 6.0%, down from 6.1% in January 2014. There were 26,400 unemployed Delawareans in February 2014, compared to 30,600 in February 2013. The U.S. unemployment rate was 6.7% in February 2014, up from 6.6% in January 2014. In February 2013, the U.S. unemployment rate was 7.7%, while Delaware's rate was 6.9%.

Source: DE Monthly Labor Review; Vol. XXI, Number 3, 3/21/2014

QUOTE OF THE MONTH

"You can measure opportunity with the same yardstick that measures the risk involved. They go together".

Earl Nightingale