

# REPORTS *and* STATISTICS

## Accommodation Occupancy Chart | 2011/2012 vs. 2012/2013

| Date                     | Room Count | Weather      | Event             |
|--------------------------|------------|--------------|-------------------|
| November 4-6, 2011       | 2,311      | 50's, Sunny  | Punkin' Chunkin'  |
| November 2-4, 2012       | 2,171      | 50's, Cloudy | Punkin' Chunkin'  |
| November 11-13, 2011     | 2,464      | 50's, Sunny  | Film Festival     |
| November 9-11, 2012      | 2,207      | 50's, Sunny  | Film Festival     |
| November 18-20, 2011     | 1,881      | 50's, Sunny  | No Event          |
| November 16-18, 2012     | 1,798      | 50's, Sunny  | No Event          |
| November 25-27, 2011     | 1,992      | 60's, Sunny  | Holiday           |
| November 23-25, 2012     | 1,934      | 50's, Sunny  | Holiday           |
| December 2-4, 2011       | 1,903      | 50's, Sunny  | No Event          |
| Nov. 30-Dec. 2, 2012     | 1,817      | 50's, Sunny  | No Event          |
| December 9-11, 2011      | 1,859      | 50's, Sunny  | No Event          |
| December 7-9, 2012       | 2,089      | 50's, Cloudy | Seashore Marathon |
| December 16-18, 2011     | 1,597      | 40's, Cloudy | No Event          |
| December 14-16, 2012     | 1,539      | 50's, Sunny  | No Event          |
| December 23-25, 2011     | 1,487      | 50's, Cloudy | Holiday           |
| December 21-23, 2012     | 1,423      | 40's, Cloudy | Holiday           |
| Dec 30, 2011-Jan 1, 2012 | 2,330      | 50's, Cloudy | Holiday           |
| December 28-30, 2012     | 1,708      | 40's, Rainy  | Holiday           |
| January 6-8, 2012        | 1,624      | 50's, Sunny  | No Event          |
| January 4-6, 2013        | 1,479      | 40's, Sunny  | No Event          |
| January 13-15, 2012      | 1,779      | 50's, Sunny  | Holiday           |
| January 11-13, 2013      | 1,422      | 50's, Cloudy | No Event          |
| January 20-22, 2012      | 1,501      | 40's, Cloudy | No Event          |
| January 18-20, 2013      | 1,714      | 40's, Cloudy | Holiday           |

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

### Visitor Center Visitation

|     | 2012     | 2011     | 2010      | 2009     | 2008 |
|-----|----------|----------|-----------|----------|------|
| NOV | 410..... | 534..... | 427 ..... | 536..... | 461  |
| DEC | 281..... | 425..... | 192 ..... | 235..... | 378  |

### Quote of the Month

**A hunch is creativity trying to tell you something.**

*Frank Capra*

### DE Dept. Of Labor Statistics

(Dec. 2012); Delaware's seasonally adjusted unemployment rate in December 2012 was 6.9%, up from 6.7% in November 2012. There were 30,500 unemployed Delawareans in December 2012, compared to 31,800 in December 2011. The U.S. unemployment rate was 7.8% in December 2012, unchanged from a revised 7.8% in November 2012. In December 2011, the U.S. unemployment rate was 8.5%.

Source: DE Monthly Labor Review; Vol. XX, Number 1, 1/18/13