

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2016 vs. 2017

Weekend	Room Count	Weather	Event	Wednesday	Room Count
April 1-3, 2016	2,356	50's Rain	Chocolate Festival	March 30, 2016	1,365
April 7-9, 2017	2,588	60's Cloudy	None	April 5, 2017	1,148
April 8-10, 2016	2,203	50's Rain	Dewey Music Festival	April 6, 2016	1,147
April 14-16, 2017	2,843	50's Cloudy	Easter/Dewey Music Festival	April 12, 2017	1,602
April 15-17, 2016	2,676	50' Sunny	Dewey Music Festival	April 13, 2016	1,284
April 21-23, 2017	2,954	60's Sunny	Coastal DE Running Festival	April 19, 2017	1,439
April 22-24, 2016	3,117	70's Sunny	Coastal DE Running Festival, Bacon Fest, & Dewey Music Festival	April 20, 2016	1,075
April 28-30, 2017	3,413	70's Sunny	Dewey Treasure Fest	April 26, 2017	1,382
April 29-May 1, 2016	2,393	60's Cloudy	None	April 27, 2016	1,286
May 5-7, 2017	2,944	60's Cloudy	Dewey Country Music Fest	May 3, 2017	1,505
May 6-8, 2016	2,621	60's Cloudy	Mother's Day, Dewey Arts Fest	May 4, 2016	1,411
May 12-14, 2017	2,940	50's Rainy	Mother's Day	May 10, 2017	1,827
May 13-15, 2016	3,140	70's Sunny	No Event	May 11, 2016	1,426
May 19-21, 2017	3,415	80's Sunny	Sidewalk Sale	May 17, 2017	1,872
May 20-22, 2016	3,064	60's Sunny	Sidewalk Sale	May 18, 2016	1,608
May 26-28, 2017	3,386	70's Sunny	Memorial Day Weekend	May 24, 2017	1,703
May 27-29, 2016	3,515	80's Sunny	Memorial Day Weekend	May 25, 2016	1,791
June 2-4, 2017	3,068	70's Sunny	None	May 31, 2017	1,696
June 3-5, 2016	3,215	70's Cloudy	Beach Goes Blue	June 1, 2016	1,606
June 9-11, 2017	3,509	70's Sunny	Beach Goes Blue...Red & White, Too!	June 7, 2017	1,635

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - June 5, 2016 · 54,597
 January - June 11, 2017 · 57,890

WEDNESDAY

January - June 1, 2016 · 28,286
 January - June 7, 2017 · 29,332

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

20172016 2015..... 2014..... 2013
 MAY 1,537 2,028 2,321 2,207 1,719



Delaware Labor Force Trends

(April 2017); Delaware's seasonally adjusted unemployment rate in April 2017 was 4.6%, up from 4.5% in March 2017. There were 22,000 unemployed Delawareans in April 2017 compared to 20,900 in April 2016. The U.S. unemployment rate was 4.4% in April 2017, down from 4.5% in March 2017. In April 2016, the U.S. unemployment rate was 5.0%, while Delaware's rate was 4.4%.

Source: Delaware Department of Labor - Monthly Labor Review; published May 19, 2017. <http://lmi.delawareworks.com>