

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2010/2011 vs. 2011/2012

Date	Room Count	Weather	Event
February 4-6, 2011	1,316	40's, Sunny	Polar Bear Plunge
February 3-5, 2012	2,147	40's, Sunny	Polar Bear Plunge
February 11-13, 2011	1,384	40's, Sunny	Valentine's Day Wknd.
February 10-12, 2012	1,848	30's, Rain/Snow	Valentine's Day Wknd.
February 18-20, 2011	1,862	60's, Sunny	President's Day Wknd.
February 17-19, 2012	2,413	50's, Sunny	President's Day Wknd.
February 25-27, 2011	1,153	50's, Sunny	No Event
February 24-26, 2012	1,898	40's, Partly Sunny	No Event
March 4-6, 2011	1,258	50's, Sunny	Chocolate Festival
March 2-4, 2012	1,640	50's, Cloudy	Chocolate Festival
March 11-13, 2011	1,255	50's, Partly Cloudy	No Event
March 9-11, 2012	1,860	50's, Partly Cloudy	No Event
March 18-20, 2011	1,681	60's, Sunny	None
March 16-17, 2012	1,711	60's, Cloudy	Merchant's Attic/St. Patricks Day
March 25-27, 2011	1,570	30's, Cloudy	Merchant's Attic
March 23-25, 2012	1,789	70's, Foggy	None

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2012	2011	2010	2009	2008
MAR	725.....	674	750	741.....	997

Facebook Comments from Visitors

I love Delaware BEACHES.....clean and beautiful for fishing, swimming, etc....

-- Margaret Babyak

Great Place! -- Lori Breth Stockdale

Delaware Beaches are the BEST ... -- Debbie Laxton-Conley



DE Dept. Of Labor Statistics

(February 2012); Delaware's seasonally adjusted unemployment rate in February 2012 was 7.0%, unchanged from January 2012. There were 30,600 unemployed Delawareans in February 2012, compared to 32,400 in February 2011. The U.S. unemployment rate was 8.3% in February 2012, unchanged from January 2012. In February 2011, the U.S. unemployment rate was 9.0%. Source: DE Monthly Labor Review; Vol. XIX, Number 3, 3/23/12.