

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2014 vs. 2015

Weekend	Room Count	Weather	Event	Wednesday	Room Count
June 6-8, 2014	3,165	70's Sunny	No Event	June 4, 2014	2,945
June 5-7, 2015	3,163	70's Rain	No Event	June 3, 2015	1,474
June 13-15, 2014	3,214	70's Sunny	No Event	June 11, 2014	2,996
June 12-14, 2015	3,483	80's Sunny	Restaurant Week	June 10, 2015	1,864
June 20-22, 2014	3,285	70's Sunny	No Event	June 18, 2014	2,446
June 19-21, 2015	3,343	80's Sunny	No Event	June 17, 2015	2,364
June 27-29, 2014	3,418	70's Sunny	No Event	June 25, 2014	2,500
June 26-28, 2015	3,356		No Event	June 24, 2015	2,700
July 4-6, 2014	3,502	70's Sunny	July 4th Weekend	July 2, 2014	2,608
July 3-5, 2015	3,476	70's Sunny	July 4th Weekend	July 1, 2015	2,222
July 11-13, 2014	3,387	70's Sunny	None	July 9, 2014	2,400
July 10-12, 2015	3,556	80's Cloudy	Running of the Bull	July 8, 2015	2,396
July 18-20, 2014	3,461	70's Sunny	None	July 16, 2014	2,528
July 17-19, 2015	3,596	80's Cloudy	None	July 15, 2015	2,468
July 25-27, 2014	3,466	80's Sunny	None	July 23, 2014	2,686
July 24-26, 2015	3,619	80's Sunny	None	July 22, 2015	2,598
August 1-3, 2014	3,346	70's Cloudy/Rain	Sandcastle Contest	July 30, 2014	2,938
July 31-August 2, 2015	3,452	80's Sunny	Sandcastle Contest	July 29, 2015	2,811
August 8-10, 2014	3,507	70's Sunny	Summer Vibes Fest	August 6, 2014	2,980
August 7-9, 2015	3,558	70's Mix	Summer Vibes Fest	August 5, 2015	3,041
August 15-17, 2014	3,499	70's Sunny	Art League Outdoor Show	August 13, 2014	2,954
August 14-16, 2015	3,559	80's Sunny	Art League Outdoor Show	August 12, 2015	3,039
August 22-24, 2014	3,347	70's Cloudy	None	August 20, 2014	2,747
August 21-23, 2015	3,671	80's Sunny	None	August 19, 2015	2,825

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - August 24, 2014 · 90,606

January - August 23, 2015 · 93,592

WEDNESDAY

January - August 20, 2014 · 61,438

January - August 19, 2015 · 54,545

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2015	2014	2013	2012	2011
JUNE	2,355	2,559	2,335	2,368	2,347
JULY	2,750	2,758	2,988	2,511	2,524



DE Dept. Of Labor Statistics

(July 2015); Delaware's seasonally adjusted unemployment rate in July 2015 was 4.7%, unchanged from 4.7% in June 2015. There were 22,000 unemployed Delawareans in July 2015, compared to 26,200 in July 2014. The U.S. unemployment rate was 5.3% in July 2015, unchanged from 5.3% in June 2015. In July 2014, the U.S. unemployment rate was 6.2%, while Delaware's rate was 5.8%.

Source: DE Monthly Labor Review; August 21, 2015.
www.delawareworks.com/ooldmi

