



# FOCUSon

May/June  
2014

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## SENATOR COONS AND OFFICIALS VISIT DOWNTOWN REHOBOTH BEACH

On April 14, 2014, Rehoboth Beach - Dewey Beach Chamber of Commerce Board Members escorted Senator Chris Coons and officials from the Delaware Economic Development Office, Small Business Administration, Delaware Tourism Office and City of Rehoboth Beach during a visit to Downtown Rehoboth Beach businesses. The group met with business owners from Ambrosia Restaurant, Mariachi Restaurant, Modern Mixture and Rehoboth Toy & Kite.



Mariachi Restaurant



Rehoboth Toy & Kite



Modern Mixture



Ambrosia Restaurant

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**Rehoboth Beach-Dewey Beach**  
Chamber of Commerce & Visitors Center

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302-227-2233 · 800-441-1329

**Member Hotline · 302-227-6446**

Fax · 302-227-8351

rehoboth@beach-fun.com

www.Beach-Fun.com

**Download the Chamber's FREE App!**

Chairman of the Board ..... Keith Martin  
First Chair ..... Paul Kuhns  
Second Chair..... Jay Becker  
Third Chair/Treasurer ..... Steve Montgomery  
Immediate Past Chair ..... Matt Turlinski  
Board of Directors

Marvin Carney	Scott Swingle
Jerry Esposito*	Rachel Webster*
Chip Hearn	Chris Weeks
Bill Klemkowski	Kay Wheatley
Dale Lomas	Susan Townley-Wood
Rob Marshall	Vicki Tull
Michael Meoli	*At Large Directors
Kyle Morgan	

CEO/President.....Carol Everhart  
Legal Counsel ..... John M. Murray  
Legal Counsel ..... Jay Becker  
Legislative Consultant ..... Mark Lally

**Chamber Staff Contact Information**

Visitors Center Staff .....Ext. 0  
Katie Bragg, Sue Krick, Susan Maclary, Daria Rowe  
Kate Bell, Events ..... Ext. 11  
Carol Everhart, President/CEO ..... Ext. 13  
Joy Kidd, Administration ..... Ext. 14  
Patty Burkentine, Membership ..... Ext. 15  
Meghan McCalley, Finance/Marketing ..... Ext. 16  
Linda Mills, Administration.....Ext. 18  
Elsa Muñoz, Distribution.....Ext. 25

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# 2014 Upcoming Calendar

DATE	MEETING or EVENT	TIME/PLACE
June 12....	Exec. Board of Directors Meeting.....	10:30 am/Jake's Seafood, Rt. 1
June 12 .....	Board of Directors Meeting .....	11:30 am/Jake's Seafood, Rt. 1
June 20....	Town of Dewey Beach Meeting .....	6 pm/Lifesaving Station
June 20....	City of Rehoboth Beach Meeting .....	7 pm/Commissioners Room
July 11 .....	Town of Dewey Beach Meeting .....	6 pm/Lifesaving Station
July 18 .....	City of Rehoboth Beach Meeting .....	7 pm/Commissioners Room

For more Resort Area Events, visit [www.Beach-Fun.com](http://www.Beach-Fun.com)

## 2014 Business After Hours

Members are invited to attend monthly Business After Hours! These mixers are a great opportunity to meet and network with your fellow Members. Each event runs from **5-7 PM**. A \$1.00 donation is collected at the door which creates the pot for the 50/50 raffle. Business card drawings are held and door prizes are given out to the lucky winners!

- Thursday, June 19** · Ivy
- Thursday, July 17** · Nassau Valley Vineyards
- Thursday, September 18** · Dos Locos
- Thursday, October 9** · Cilantro
- Thursday, November 20** · Atlantic Sands Hotel
- Thursday, December 11** · Bethany Blues, Lewes

## Be a Sandcastle Sponsor

The 36th Sandcastle Contest is August 2nd. Members can have their logo on the back of the event t-shirt and name on a Top 10 trophy for \$100.00. Call Kate at 302-227-6446 for details.





# Project Management Boot Camp at the Beach

Attend this intensive  
four-day workshop  
**July 8-11**  
in Lewes, DE

## Learn the essentials of project management in four days

Today's challenging business environment of tight budgets, fierce competition, demanding customers and a tight labor market make project management more complex than ever. Learn effective techniques to:

- **Align with strategic objectives**—The first step to achieving meaningful business results
- **Organize and plan**—"By failing to prepare you are preparing to fail"
- **Manage tasks and people**—Gain buy-in and make the most of your project team's capabilities
- **Control risks and costs**—Stay within budget and avoid costly failures

### **REGISTER NOW!**

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[continuing-ed@udel.edu](mailto:continuing-ed@udel.edu)



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| , Sewer & Drain Cleaning | , Remodeling       | , High Pressure Jetting |
| , TV - Pipe Inspections  |                    |                         |

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MILTON - LEWES - REHOBOTH





# BRAG BOARD



## Nickle Electrical Wins Two Safety Awards

Nickle Electrical Companies received two safety awards from local contractors associations for exemplary performance over the past year.

The company was selected as one of the recipients of the 2013 Governor's Safety Awards for the third year in a row. The honor was co-sponsored by the Delaware Contractors Association and the Delaware Department of Labor.

Earlier this month Nickle was presented with its eighth consecutive Associated Builders and Contractors of Delaware STEP Award for safety. The STEP (Safety Training and Evaluation Process) program is designed to support ABC members with development and improvement of safety and training efforts.

"These awards would not be achievable if our employees did not make safety a part of their everyday routine," said Nickle Safety Director Mike Anderson. "Our employees are a big part of our safety program and I'm truly grateful to each and every one of them for their safety efforts."

For more information, visit [www.nickleelectrical.com](http://www.nickleelectrical.com).



First Photo: Nickle Safety Director Mike Anderson accepted the ABC STEP Diamond Award. Second Photo: Nickle Vice President of Operations Jeromy Newton accepted the Governor's Safety Award from Delaware Department of Labor and DCA President Mike Berardi.

## Chamber Mailing Service a Big Help!

Thank you very much! We will indeed have other mailings going out this Spring. Glad you're so close by...and efficient!

Thanks, Donna Ward  
Accent on Travel



## Booking Success!

Gary Talley of Great Memories Vacation Homes in Dewey Beach recently shared this comment with the Visitors Center staff: "Good success with corporate retreats being booked off-season and midweek. The latest retreat was booked by the DuPont Company".



For information on the property, call 816-863-3511.

## Spread The Word!

Thanks to Katie Handy and Dave Kramer of Sign-A-Rama for installing the new Visitors Center signage. Awesome job!



## If You Could Afford It . . .

Would you quit your job and be a stay-at-home parent?

**NO 47%    YES 37%**  
**NO OPINION 16%**

Source: Accenture survey of 304 executives.  
Jae Yang and Alejandro Gonzalez, USA Today.

## What 'Attractive' Men Tend To Drive

Percentage of women who said:

**PICKUP TRUCK 32%    SPORTS CAR 27%    SUV 16%**  
**SEDAN 11%    HYBRID OR ELECTRIC 9%**  
**UPS TRUCK 4%    MINIVAN 2%    MAIL TRUCK 1%**

Source: Insurance.com survey of 1,006 women drivers 18 and older.  
Anne R. Carey and Paul Trap, USA Today.

# RIBBON CUTTING CEREMONIES



Salon LaRoc & Oxygen Bar



Petco



Platinum Roofs



Troops Barbeque & Catering



Envision Eyecare



Law Office of Susan Pittard Weidman



Homestead Bed & Breakfast



Otto's Sandwich Shop



# WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

## Activ Pest Solutions

Darin McMahon & Bobbi Engel  
16861 New Road  
Lewes, Delaware 19958  
302-645-1502  
www.activpestsolutions.com  
Service - Pest Control

## Ambrosia

Michael Meibaum  
19 Wilmington Avenue  
Rehoboth Beach, Delaware 19971  
302-227-1600  
Restaurant/Eatery

## Crab House of Rehoboth

Andrea Herman  
19598 Coastal Highway  
Rehoboth Beach, Delaware 19971  
302-227-2019  
www.crabhouse Rehoboth.com  
Restaurant/Eatery

## Delaware Animal Advocacy Guild

Beth Suydam  
PO Box 860  
Millsboro, Delaware 19966  
302-519-2419  
www.delawareanimaladvocacyguild.org  
Service - Non-Profit

## FM Sand Art

Michelle Edney  
PO Box 1158  
Browns Mills, New Jersey 08015  
302-685-4787  
Attractions/Amusements

## Garden Shack Farm

Tom Kucharik  
19884 Beaver Dam Road  
Lewes, Delaware 19958  
302-249-8330  
www.gardenshackfarm.com  
Service - Garden Center

## Geico - Local of Delaware

Anne Scharp  
4541 Kirkwood Highway  
Wilmington, Delaware 19808  
302-998-9192  
www.geico.com/del  
Service - Insurance

## Gifts By The Sea

Patricia Selvaggio  
70 Rehoboth Avenue  
Rehoboth Beach, Delaware 19971  
302-212-2413  
Retail - Apparel & Accessories

## Home Instead Senior Care

Larry De Francisco  
17577 Nassau Commons Blvd.  
Lewes, Delaware 19958  
302-645-8270  
www.homeinstead.com/179  
Service - Health Services

## iDewey Visitor Information Center

Justin Redefor  
1901 Coastal Highway  
Dewey Beach, Delaware 19971  
302-227-6779  
www.idewey.com  
Service - Internet Services

## Jam Bistro

Danielle Panarello  
23 Baltimore Avenue  
Rehoboth Beach, Delaware 19971  
302-226-5266  
Restaurant/Eatery

## McQuade Consulting

Anne O'Brien  
109C Read Street  
Dewey Beach, Delaware 19971  
410-732-7320  
www.mcquadeconsulting.com  
Service - Insurance

## Paintnite Delaware

Annette Plitman  
100 Heritage Blvd.  
Milton, Delaware 19968  
302-500-2167  
www.paintnite.com  
Attractions/Amusements

## Papa Grande's Rehoboth

Mike Dickinson  
210 2nd Street  
Rehoboth Beach, Delaware 19971  
302-212-2409  
www.papagrandes.com  
Restaurant/Eatery

## Sea Glass Originals

Carson & Bonnie Riley  
34297 Summerlyn Drive, Unit 511  
Lewes, Delaware 19958  
302-827-2232  
Retail - Gifts & Specialty Shops

## The Point Coffee House and Bake Shoppe

Jeff Zerby  
722 Rehoboth Avenue Ext.  
Rehoboth Beach, Delaware 19971  
302-260-9734  
www.thepointcoffee.com  
Restaurant/Eatery

## Troops Barbeque & Catering

Linda & Butch Elzey  
199 Jenkins Pond Road  
Milford, Delaware 19963  
302-632-0374  
Services - Caterers

## University of Delaware Professional and Continuing Studies

Tara White Kee  
100 David Hollowell Drive, Room 210  
Newark, Delaware 19716  
302-831-7600  
www.udel.edu  
Service - Schools

## Wertz and Co. Inc.

Robin Becker  
20845 Coastal Highway  
Rehoboth Beach, Delaware 19971  
302-727-5643  
www.wertzandco.com  
Service - Fireplaces & Repair  
M2M Discount: 5%

## Zorzi Creations Hardwood Flooring & Custom Millworks

Michael Zorzi  
Serving the Coastal Area  
302-381-8048  
www.zorzicreations.com  
Service - Builder/Contractor

# MEMBERS in the SPOTLIGHT

## ► Salon LaRoc and Oxygen Bar

Celebrated hair style emporium, Salon LaRoc, and its companion service, the Oxygen Bar at Salon LaRoc, have relocated to the Cultured Pearl Shopping Mall at 301 Rehoboth Avenue, Rehoboth Beach in Unit F, just past the Cultured Pearl liquor store.

salon **LaRoc**

Owner Peter DiRocca said, "We are excited that in the larger space the Cultured Pearl Mall location offers, Salon LaRoc can offer our customers even better services. We also like the idea of being in the kind of eclectic community of services that the Cultured Pearl and the other shops in that boutique mall offer local residents and visitors alike."

DiRocca and his existing staff, co-owner Lauren Lewandowski, nail technician Heather Marowski, and receptionist Tiffany Rauber, will be joined by three additional stylists formerly at Head Mechanics, John Mathues, Jeremy Ray and Stacey Williams.

"I am delighted to bring in these three stylists to add to and complement the great work of the existing staff, and know that our current and future customers will be appreciating the high quality work that they have always received from Salon LaRoc," DiRocca said.

In addition to the hair styling at Salon LaRoc, the Oxygen Bar at Salon LaRoc offers a popular non-medical service that offers concentrated oxygen to reduce stress, increase energy, and lessen the effects of hangovers and headaches.

DiRocca said, "Customers do not need advance appointments at the Oxygen Bar at Salon LaRoc. Just stop in at our new location, pick a scented aroma if you choose, and fifteen minutes later, you will leave our shop feeling rejuvenated and refreshed to enhance your beach experiences," he said.

For more information, visit [www.salon-laroc.com](http://www.salon-laroc.com) or call 302-227-5276. ◆

## ► Otto's Sandwich Shop

Otto's Sandwich Shop is now officially open for business and is excited to be a part of the Rehoboth Beach community! The restaurant is owned by Charlie and Carrie Otto with the help of their three sons CJ, Dillon, and Trevor. Otto's is open for breakfast, lunch, and dinner Friday through Sunday until Memorial Day when it will be open seven days a week. Stop on over for an "Otto" this world sandwich at 4 North 1st Street, one block from the boardwalk. For more info, call 302-227-6100. ◆



## ► Delmarva Board Sports

Delmarva Board Sports, the area's original and leading paddle board adventure company with a waterfront shop in Fenwick Island, Delaware, is pleased to open a 2nd paddle board shop in Rehoboth Beach in the Shoppes of Camelot, on Coastal Highway across from Ruby Tuesdays.

Delmarva Board Sports offers paddle board (and windsurf) rentals, lessons, excursions and tax free, try before you buy sales. They carry a wide variety of quality brands as well as accessories and paddle boarding apparel. With an online scheduling system, scheduling a rental or excursion is as simple as visiting their website at [delmarvaboardsports.com](http://delmarvaboardsports.com). You can browse the many excursions they offer or even purchase products on line. If you prefer to speak to a real, live person, call their friendly staff at 302-260-9008.

Delmarva Board Sports carries paddle boards of all shapes, sizes and construction. You'll find these types of boards at their beautiful and friendly shop: Starter recreational boards for the family, inflatables, boards specifically designed for kids, touring boards for exploration or physical fitness, boards designed for SUP yoga, higher performance carbon race boards, windsurfable paddleboards and more.

Delmarva Board Sports is not your typical surf shop. Not only do customers get a hug when they buy a board AND a hand written thank you note, they are welcomed into the family with "Free Excursions for Life". This means board customers can bring their boards along on future lessons/excursions for free FOREVER!

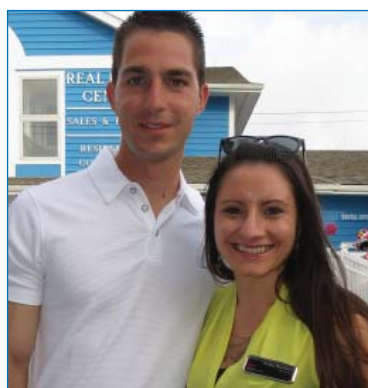
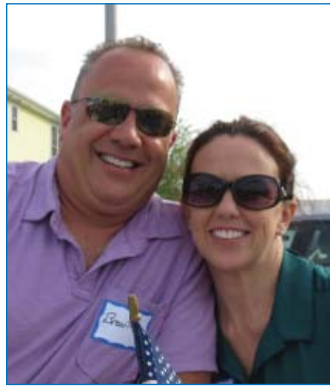
Delmarva Board Sports has several events coming up that may appeal to families with kids. First is Youth Stand Up Paddle Day, Sunday, May 18 from 9 a.m. to 2 p.m. in Rehoboth Beach at Tower Road Bayside Beach Rt. 1 south. (Rain date: Monday, May 19 6-8 p.m.). Second, parents can register their kids for a new paddle boarding team that will be offered during the month of June called the Sussex County Paddle Board Team; sponsored by Delmarva Board Sports.

Third, Delmarva Board Sports is a proud sponsor of, an annual paddle board festival and race benefitting Operation Second Chance, called Paddle Second Chance. The race is scheduled for Saturday, June 28, 2014 at Holt's Landing State Park. To register or get more information go to [www.paddlesecondchance.com](http://www.paddlesecondchance.com). ◆



# BUSINESS *after* HOURS PICTURES

THANKS to our May Host: Berkshire Hathaway HomeServices. Also adding to the fun was Fortier Photography and Troops Barbeque & Catering.



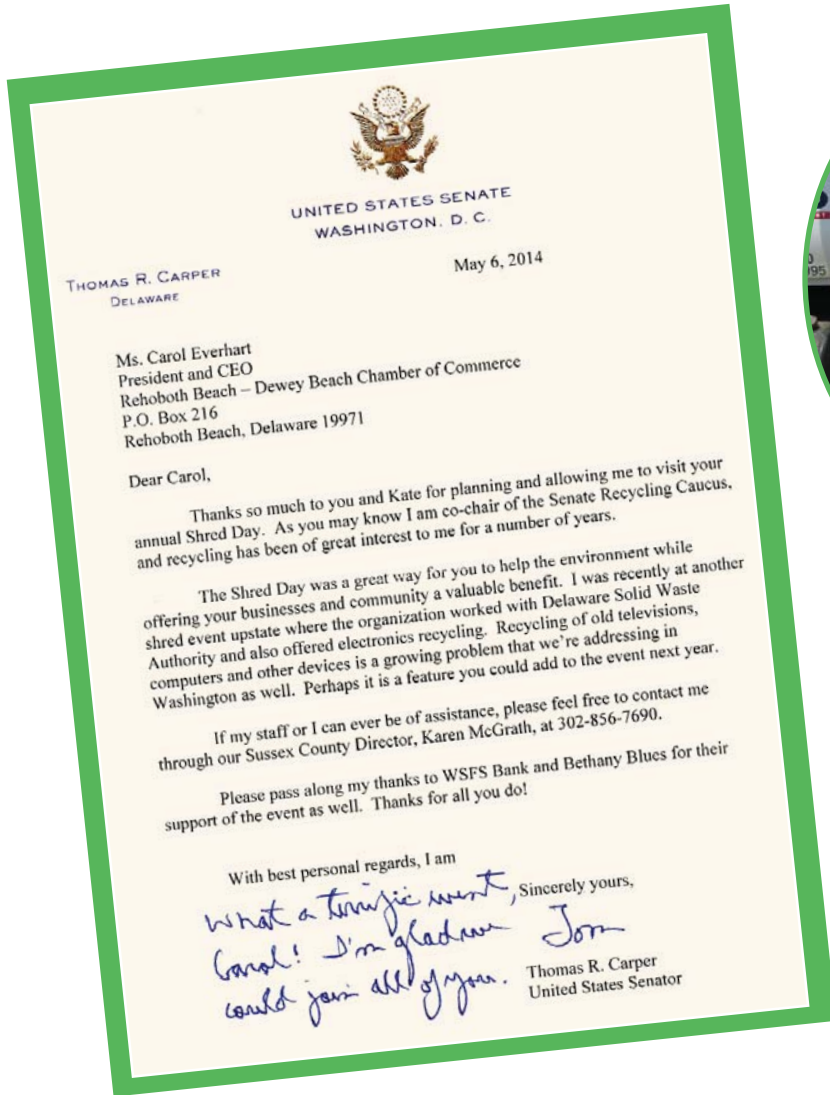
Join the fun at the **Summer Business After Hours!**

June 19th at IVY · July 17th at Nassau Valley Vineyards



# 5th Annual Shredding Day a Success!

On Friday, May 2nd, the Chamber in partnership with Bethany Blues & WSFS held the **5th Annual Shredding Day**. Members and residents brought thousands of pounds of paper to be shredded. Donations were accepted for Destination Station Center. Senator Tom Carper also stopped by and joined the fun!



# REPORTS *and* STATISTICS

## Accommodation Occupancy Chart | 2013 vs. 2014

Weekend	Room Count	Weather	Event	Wednesday	Room Count
March 1-3, 2013	1,896	50's, Cloudy	Chocolate Festival	2013	N/A
February 28-March 2, 2014	1,738	20's, Sunny	Chocolate Festival	February 26, 2014	1,015
March 8-10, 2013	2,005	40's, Sunny	No Event	2013	N/A
March 7-9, 2014	1,823	40's, Cloudy	No Event	March 5, 2014	1,049
March 15-17, 2013	2,214	40's, Sunny	Merchants' Attic	2013	N/A
March 14-16, 2014	2,385	40's, Sunny	Merchants' Attic	March 12, 2014	1,207
March 22-24, 2013	2,079	40's, Sunny	No Event	2013	N/A
March 21-23, 2014	2,225	50's, Cloudy	No Event	March 19, 2014	1,113
March 29-31, 2013	2,171	50's, Sunny	Easter	2013	N/A
March 28-30, 2014	1,931	60's, Cloudy/Rain	No Event	March 26, 2014	1,142
April 5-7, 2013	2,178	50's, Sunny	No Event	2013	N/A
April 4-6, 2014	2,250	50's, Sunny	Get Down in Town	April 2, 2014	1,167
April 12-14, 2013	2,353	60's, Cloudy	No Event	2013	N/A
April 11-13, 2014	2,897	60's, Sunny	No Event	April 9, 2014	1,224
April 19-21, 2013	2,502	50's, Cludy	No Event	2013	N/A
April 18-20, 2014	2,423	50's, Mix of Sun/Clouds	Easter	April 16, 2014	1,519
April 26-28, 2013	2,810	50's, Cloudy	No Event	2013	N/A
April 25-27, 2014	2,852	60's, Sunny	No Event	April 23, 2014	1,311
May 3-5, 2013	2,856	50's, Sunny	No Event	2013	N/A
May 2-4, 2014	2,955	60's, Sunny	Pop Fest	April 30, 2014	1,246
May 10-12, 2013	2,945	60's, Mix of Sun/Clouds	Mother's Day	2013	N/A
May 9-11, 2014	2,906	60's, Mix of Sun/Clouds	Mother's Day	May 7, 2014	1,419

### Year to Date Occupancy TOTAL Comparison

January - May 12, 2013 · 39,747

January - May 11, 2014 · 40,658

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

### Visitor Center Visitation

	2014.....	2013 .....	2012.....	2011 .....	2010 .....
APR	1,234.....	1,021 .....	1,025 .....	1,109.....	1,095 .....



### DE Dept. Of Labor Statistics

(March 2014); Delaware's seasonally adjusted unemployment rate in March 2014 was 5.9%, unchanged from revised 5.9% in February 2014. There were 26,200 unemployed Delawareans in March 2014, compared to 30,300 in March 2013. The U.S. unemployment rate was 6.7% in March 2014, unchanged from 6.7% in February 2014. In March 2013, the U.S. unemployment rate was 7.5%, while Delaware's rate was 6.8%.

Source: DE Monthly Labor Review; Vol. XXI, Number 4, 4/21/2014

## QUOTE OF THE MONTH

**"Know what your customers want most and what your company does best. Focus on where those two meet".**

Kevin Stirtz

# REPORTS and STATISTICS

## Website Results [www.Beach-Fun.com](http://www.Beach-Fun.com)

### April 2013 vs. 2014

2014	53,093 pageviews/hits 13,218 users/visits (new terminology) 12,091 absolute unique visitors 43.18% bounce rate 2:41 average time on site
2013	51,997 pageviews/hits 14,193 visits 11,723 absolute unique visitors 39.35% bounce rate 3:27 average time on site

## Top 10 Pages Viewed - April 2014

Page on Site .....	Page Views
1 Area Activities.....	3,156
2 Current Events.....	2,339
3 Attractions.....	2,073
4 Dewey Beach Activities.....	1,706
5 Accommodations Page/Hotel & Motels ..	1,415
6 Order a Free Visitors Guide .....	1,175
7 Dining .....	1,123
8 Accommodations Category Page .....	1,109
9 Sea Witch Page.....	1,083
10 Current Events Category Page .....	885

### Definitions as provided by Google Analytics:

**Users:** Users that have had at least one session within the selected date range. Includes both new and returning users; **Unique visitors:** number of unduplicated (counted only once) visitors to site over the course of a specified time period; **Pageviews/Hits:** total number of pages viewed. Repeated views of single page are counted; **Average time on site:** average time duration of a session; **Bounce Rate:** percentage of single-page visits (i.e. visits in which the person left site from the entrance page)

## Top 5 States to Visit Site - April 2014

1 Pennsylvania .....	3,259
2 Delaware .....	2,607
3 Maryland .....	2,299
4 New York.....	1,430
5 Virginia.....	1,243

# KEEP IN MIND WHEN DOWNTOWN

## QUARTERS OR CELL...YOUR CHOICE!

Use Parkmobile to conduct your parking transaction. Pre-Register at [www.parkmobile.com](http://www.parkmobile.com). To pay for parking, use the mobile app, QR code or call 1-877-727-5758.

1. At your parking space, launch the free mobile app or call 1-877-727-5758.
2. Enter the parking zone number located on the meter.

It's that easy! Please make sure your vehicle information is correct & up to date with Parkmobile. (A small convenience fee will apply).



## ENJOY A BREATH OF FRESH AIR

The new City of Rehoboth Beach ordinance regulating smoking in outdoor public areas went into effect on May 15, 2014. There will be more smoke-free areas in the City of Rehoboth Beach where the burning of a lighted cigarette, cigar, pipe or any other matter or substance that contains tobacco is prohibited on a year round basis.

The following areas are now designated as being smoke-free: Parks & Children's Playgrounds, Bandstand Plaza, Boardwalk and Accessways, Beach\* and Dune Crossings (\*except for designated smoking areas on the beach).

While voluntary compliance is expected, City code allows for issuance of citations for violations. For more information and to see the ordinance, visit the [www.cityofrehoboth.com](http://www.cityofrehoboth.com).

Excerpt from City of Rehoboth Beach press release from City Manager, Sharon Lynn.

## LOCAL STARS SHINE BRIGHT!



**Sue Krick** was honored by the Girls Scouts of the Chesapeake Bay Council as the 2014 Sussex County Woman of Distinction. In addition to several congratulatory letters from elected officials, Rep. Pete Schwartzkopf read a letter from the State of Delaware honoring Sue's involvement in the restaurant industry, Chamber of Commerce Board and her service to the community.

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**Nick Caggiano** of Nicola Pizza participated in the Rusty Rudder Chilli Cook-Off while Carol Everhart was a guest judge at the popular event.

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**Josh Grapski and Kevin Reading** of Nage Rehoboth are proudly celebrating 10 Years in business while "Honoring Our Local Food & Wine Community".

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**Chip Hearn** of the Ice Cream Store recently held the 7th Annual Ice Cream Social and Taste Testing Contest. The public tasted free ice cream samples and voted for their favorite. 1st place winner is "I Don't Give a Fork" and 2nd place winner is "Catching Fire". The Chamber Chicks stopped by to sample the unique flavors and are pictured with Chip: Carol Everhart, Joy Kidd and Meghan McCalley.

## MEMBERS AROUND TOWN



Touch of Italy



The Spice & Tea Exchange



Lavender Fields

## CHAMBER CHICKS CONTINUE TO VISIT MEMBERS



Battery 519 at Ft. Miles



Beach House Dewey Hotel



Atlantic Oceanside Motel



Boardwalk Plaza Hotel

# APRIL MEMBERSHIP MEETING PICTURES

Senator Coons and the Chamber's Young Professionals spoke to the Membership at the April 22nd General Membership & Green Force Meeting.



# MAY MEMBERSHIP MEETING PICTURES

Director of the Delaware Economic Development Office **Alan Levin** spoke to the Membership at the May 13th General Membership Meeting.



## Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of April 1 - May 12, 2014. Thank you for your continued support!

1776 Restaurant, Adriatico Restaurant & Café, ADT Security Services, Aerosoles, Affinity Energy Management, After Hours Heating and Air, Apple Electric, Atlantic Horizons, LLC, Atlantic Sands Hotel & Suites, Atlantic Transportation Services, Automated Copy Systems, Bayhealth Medical Center, Beach House Rentals, Bethany Blues, Bike To Go, Eric M. Blondin/ State Farm Insurance, Blue Moon Restaurant, Bow Wow Designs, Breakers Hotel & Suites, Budget Blinds, Buffalo Wild Wings, Cape Henlopen Senior Center, Cape Water Taxi, Capital One Bank, Capstone Homes, Carl M. Freeman Communities, Clean Green Horizons LLC, Coastal Kayak, Coastal Point, Columbia Fun Maps, Inc., Comcast Business, Community Pride Financial Advisors, The Cordrey Center, Crabby Dick's Marketplace & Grill, Creative Impressions, Creative Resource Group, Inc., Crown Trophy, David H. Fiske/Writing & Editing, Delaware Seashore Preservation Foundation, Delaware Technical Community College, Delmarva Christian High School, Delmarva Printing, Inc., Dewey Beach House, Do It Rite, LLC, Econo Lodge, Envirotech Environmental Consulting, Inc., Etched In Time, Richard Faull/Patron Member, Fuqua, Yori and Willard, PA Law Firm, Handy One, LLC, Harbor Healthcare Center, Hudson, Jones, Jaywork, & Fisher, Iguana Grill Restaurant and Cantina, Kilwin's Rehoboth Avenue, Kmart, Paul Kuhns/Patron Member, Anna L. Legates/Patron Member, Lessard Builders, Let's Go Crabbing, Lighthouse Inn Bed & Breakfast, Lily Thai Cuisine, Marisa Chaves & Chiqui Gavilan, Maryland House, Nason Construction, Inc., New Penn Financial, Operations and Safety Solutions, LLC, Paul Davis Emergency Services, Peninsula Home Care, LLC, Peppers, Pepsi Cola Bottling Co., Philip Morton Gallery, Pirates Cove Motel, The Pond Bar & Grill, Purr-fectly Thrifty, Quality Inn & Suites, Rehoboth Art and Framing, Rehoboth Bay Realty, Co., Rehoboth Beach Farmers' Market, Rehoboth Beach Film Society, Rehoboth Beach Variety, Rehoboth Inn, Rehoboth Products Co., Inc., Rodeway Inn, Rogers Graphics, The Spice & Tea Exchange of Rehoboth, Starboard Restaurant, Sussex Family YMCA, Turnstone Builders, LLC, VistaGraphics, Inc. Renewals from April 1- May 12, 2014.

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