



Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center
P. O. Box 216 *501 Rehoboth Avenue, Rehoboth Beach, DE 19971 - 302-227-2233 *800-441-1329
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A JOB WELL DONE BY DEWEY BEACH LIFEGUARDS!

Following are excerpts from an e-mail sent to Dewey Beach Lifeguard Captain Todd Fritchman concerning the actions of Dewey Beach Lifeguards on September 16, 2017 – “To all staff: Thank you! Your organization, talents, training, knowledge, perseverance, professionalism and dedication has saved my brother’s life. . . . The response of your lifeguard, the recovery of my brother’s body from the water and the immediate resuscitation is the only reason we can hear this horrifying story. He is doing well, fully cognitive with only minor trauma to his spine. This is all due to your presence and choice to be there to rescue. Thank you - admiration, respect and appreciation.”

VACANCY ON CHAMBER BOARD OF DIRECTORS

Each September the Chamber provides the opportunity for current Board members to step down and for interested Chamber members to apply for any vacated seat. This year, Kyle Morgan of Mercantile Processing will step off the Board at the end of the year due to the expansion of his business. The process for filling the seat involves notifying Chamber members of the vacancy, accepting names of those interested in serving, interviews of those interested by the Executive Board, and taking their nomination to the full Board for approval. If you are interested in serving, please contact Carol – carol@beach-fun.com or 302-227-6446.

TIME TO GET THE RESORT AREA DRESSED IN A COSTUME FOR SEA WITCH!

The Chamber is busily planning for the 28th Annual Sea Witch Halloween & Fiddler’s Festival - October 27-29. This year’s festival theme is “Count Crabula!” The Chamber invites downtown businesses to decorate for the Festival, which draws over 185,000+ visitors to the resort. The three businesses that capture the spirit of Sea Witch best with their décor will be awarded (1) Website Banner on the Chamber’s website, www.beach-fun.com, to run for (1) year. The Chamber and visitors will be looking for pumpkins, scarecrows, ghosts, and goblins all through town! Participating businesses must email a picture of their entry to the Chamber at events@beach-fun.com by 5 PM on Monday, October 23 to be eligible for judging. Winners will be announced via the Chamber website and member fax/email blast the week of October 30.

SEA WITCH HUNT 2017 – CLUEKEEPERS

If your business has been a Sea Witch Hunt “Cluekeeper” in the past, we will assume that you intend to be a cluekeeper for the 2017 Sea Witch Hunt (Saturday, October 28) unless we hear from you otherwise - contact Patty – 302-227-2233, ext. 15.

FROM USA TODAY

Rehoboth Beach and Dewey Beach have been nominated in USA Today’s latest “10 Best Readers’ Choice Travel Award Contest - Best Delaware Attraction”. You can cast your vote once a day by clicking here. Voting ends October 10.

ATTENTION ALL RETAIL MEMBERS – SPECIAL ADVERTISING OPPORTUNITY

Retail members such as boutiques, specialty stores, etc. can take advantage of the “Retail Special” by purchasing a coupon in the 2018-2019 Chamber Coupon Book for \$125, and you will receive a free listing in the 2018 Official Area Visitors Guide – a \$160 value. For more information contact Patty – 302-227-6446 or patty@beach-fun.com.

CHAMBER OCTOBER GENERAL MEMBERSHIP LUNCHEON MEEETING

The Chamber will hold a general membership luncheon meeting on Wednesday, **October 18** – Noon at Kings Creek Country Club – with **guest speaker Delaware State Treasurer, Ken Simpler**. Luncheon fee is \$22.00 – menu to include Mixed Green Salad with choice of 2 dressings, Grilled Salmon with Citrus sauce, Chicken Marsala, Roasted Potatoes, Seasonal Vegetables, Chef Selection Desserts. To RSVP, contact Joy – joy@beach-fun.com or 302-227-2233, ext. 14.

CHAMBER HOLIDAY PARTIES – SAVE THE NEW NOVEMBER/ DECEMBER DATES

Pre-Holiday Party – limited to first 200 arrivals - Wednesday, **November 29** –5:00-7:00 PM at Dogfish Head Brewings & Eats - \$5.00 at Door and five 50/50 raffle tickets to members with membership key tag. Holiday Party – Thursday, **December 21** – 5:00-7:00 PM at Jake’s Seafood House on Route One. \$5.00 at Door and five 50/50 raffle tickets to members with membership key tag.

DELAWARE FOUNDATION REACHING CITIZENS WITH INTELLECTUAL disABILITIES

The DFRC is a statewide non-profit organization whose mission is to enrich the lives of individuals with intellectual disABILITIES. DFRC is best known for the Blue-Gold All Star Football Game and Hand-in-Hand program. DFRC will be holding a fundraiser on Saturday, **November 4** at the Hockessin Athletic Club with a Delaware beach theme, and if your business could benefit from advertising in New Castle County to 12,000+ members of the Hockessin Athletic Club, an event sponsorship may be for you! Contact Sandy Merritt, smerritt@dfrc.org or 302-454-2730 for details. Visit www.dfrc.org to learn more.