

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2015 vs. 2016

Weekend	Room Count	Weather	Event	Wednesday	Room Count
March 6-8, 2015	1,756	40's Sunny	Chocolate Fest	March 4, 2015	958
March 4-6, 2016	1,800	50's Sunny	Gumbo Fest	March 2, 2016	1,089
March 13-15, 2015	2,015	50's Rain/Cloudy	None	March 11, 2015	1,118
March 11-13, 2016	2,169	60's Cloudy	None	March 9, 2016	1,195
March 20-22, 2015	2,318	50's Cloudy	Merchants' Attic	March 18, 2015	1,090
March 18-20, 2016	2,556	40's Sunny	St. Patrick's Day	March 16, 2016	1,226
March 27-29, 2015	2,151	40's Rain	None	March 25, 2015	1,213
March 25-27, 2016	2,472	70's Sunny	Easter	March 23, 2016	1,309
April 3-5, 2015	2,186	50's Cloudy	Easter	April 1, 2015	1,322
April 1-3, 2016	2,356	50's Rain	Chocolate Festival	March 30, 2016	1,365
April 10-12, 2015	2,710	70's Cloudy	Get Down in Town	April 8, 2015	1,340
April 8-10, 2016	2,203	50's Rain	Dewey Music Festival	April 6, 2016	1,147
April 17-19, 2015	2,927	70's Sunny	Pop Fest	April 15, 2015	1,303
April 15-17, 2016	2,676	50' Sunny	Dewey Music Festival	April 13, 2016	1,284
April 24-26, 2015	2,789	50's Cloudy	Beach Goes Carno	April 22, 2015	1,294
April 22-24, 2016	3,117	70's Sunny	Coastal DE Running Festival, Bacon Fest, & Dewey Music Festival	April 20, 2016	1,075
May 1-3, 2015	3,227	50's Cloudy	Coastal DE Running Festival	April 29, 2015	1,188
April 29-May 1, 2016	2,393	60's Cloudy	None	April 27, 2016	1,286
May 8-10, 2015	3,602	70's Sunny	Mother's Day	May 6, 2015	1,218
May 6-8, 2016	2,621	60's Cloudy	Mother's Day, Dewey Arts Fest	May 4, 2016	1,411

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - May 10, 2015 · 41,658
 January - May 8, 2016 · 41,663

WEDNESDAY

January - May 6, 2015 · 21,379
 January - May 4, 2016 · 21,855

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2016	2015	2014	2013	2012
APR	790	1,153	1,234	1,021	1,025



DE Dept. Of Labor Statistics

(March 2016); Delaware's seasonally adjusted unemployment rate in March 2016 was 4.4%, down from 4.6% in February 2016. There were 21,100 unemployed Delawareans in March 2016, compared to 22,700 in March 2015. The U.S. unemployment rate was 5.0% in March 2016, up from 4.9% in February 2016. In March 2015, the U.S. unemployment rate was 5.5%, while Delaware's rate was 4.9%.

Source: DE Monthly Labor Review; published April 15, 2016.
<http://lmi.delawareworks.com>