



# FOCUS<sub>on</sub>

June 2022  
Newsletter

**Rehoboth Beach-Dewey Beach Chamber of Commerce**  
Mission: To promote business, tourism and civic responsibility.

The Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center  
in partnership with The Cape Gazette presents

## Restaurant Week Supports the Red, White, & Blue on the Culinary Coast™



**June 5-10, 2022** ( Sunday thru Friday )

Diners can enjoy either menu discounts or prix-fixe menus at restaurants  
in Rehoboth Beach, Dewey Beach, Lewes and Coastal Delaware.

**List of participating restaurants on Page 9!!!**

Portion of proceeds to benefit the Military & First Responders including the City of Rehoboth Beach & Town of Dewey Beach Police Departments, Rehoboth Beach Fire Company, the Home of the Brave and Tunnel to Towers.

## Rehoboth Beach-Dewey Beach

Chamber of Commerce & Visitors Center

### "The Nation's Summer Capital"

P.O. Box 216 (Mailing Address)  
 501 Rehoboth Avenue (Visitors Center)  
 306 Rehoboth Avenue (Administrative Offices)  
 Rehoboth Beach, DE 19971-0216  
 302-227-2233 · 800-441-1329  
**Member Hotline · 302-227-6446**  
 Fax · 302-227-8351  
 rehoboth@beach-fun.com · Beach-Fun.com

Chairwoman of the Board..... Carrie Lingo  
 First Chair ..... Vince DiFonzo  
 Second Chair..... Susan Townley-Wood  
 Third Chair/Treasurer ..... Ben Gray  
 Immediate Past Chair ..... Steve Montgomery  
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Jay Becker	Chris Rausch
Marvin Carney	Mitch Resnick
Jerry Esposito**	Wm. Jack Riddle
Chip Hearn	Rachel Webster**
Bill Klemkowski	Chris Weeks
Dale Lomas	Kay Wheatley
Keith Martin	**At Large Directors
Michael Meoli	

CEO/President.....Carol Everhart  
 Legal Counsel ..... Jay Becker  
 Legislative Representative..... Lincoln Willis

### Staff Contact Information

Lana Heaslip, Nancy Stewart.....Ext. 10  
 & Joe Todaro, Visitors Center Staff  
 Kate VanVorst, Event Coordinator/Membership... Ext. 11  
 Carol Everhart, President/CEO ..... Ext. 13  
 Emily Grothey, Administrative Assistant..... Ext. 14  
 Meghan McCalley, Office Mgr/Publications .. Ext. 16  
 Cindi Brooks, Distribution Assist .....Ext. 25  
 Baxter Travers, Distribution Assist

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## Upcoming Meetings & More

DATE..... MEETING or EVENT ..... TIME/PLACE

June 3 .....Special Town of Dewey Beach Mtg .....4PM/Lifesaving Station

June 17 .....City of Rehoboth Beach Mtg .....2PM/Commissioners Room

July 22 .....City of Rehoboth Beach Mtg .....2PM/Commissioners Room



## 2022 Business After Hours

Members are invited to attend monthly Business After Hours! These popular mixers are a great opportunity to meet and network with your fellow Members.

5:00  
to  
7:00  
PM



A \$1.00 donation is collected at the door which creates the funds for the 50/50 raffle. Business card drawings are also held and door prizes are given out to the lucky winners!

June · To Be Announced

Wednesday, August 17 · Nassau Valley Vineyards

Wednesday, September 21 · Community Bank Delaware

Thursday, October 13 · The Lighthouse, Dewey Beach

Wednesday, November 16 · Thompson Island Brewing Company

Thursday, December 8 · Holiday Party at Dogfish

## PAPER SHREDDING DAY

The Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center in partnership with **WSFS Bank** hosted a Paper Shredding Day on Friday, May 6th. The free event was held at the bank's Rehoboth Beach location.



**WSFS bank**  
We Stand For Service®

## *Service at the Beach*

### **CLENDANIEL'S PLUMBING & HEATING**

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- TV - Pipe Inspections
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MILTON - LEWES - REHOBOTH



# BRAG BOARD

## Rehoboth Bandstand Celebrates 60th Season

In its 60th season of offering free family-friendly music and fun, the Rehoboth Beach Bandstand's Summer Concert Series is so packed with musical flavors and performances that it has added a preview weekend. The Summer Concert Series offers free performances every Friday, Saturday, and Sunday evening from June 10 through September 3 – and this year, Memorial Day weekend performances have been added as well.

"It has been such an exciting time for Rehoboth Beach," says Bandstand Program Director Corey Groll, "as we see our visitors and locals returning to our audience. In putting together this year's lineup, we wanted to welcome everyone back with a balance of opportunities to reconnect with some favorite acts and be introduced to new musical groups as well."

Performances begin at 8 pm Friday, Saturday, and Sunday Memorial Day weekend and then June 10 with Mike Hines & The Look taking the stage through September 3 when Still Surfin' closes out the season. Concerts are at the bandstand, located at the end of Rehoboth Avenue. The 2022 Summer Concert Series lineup is available online at [rehobothbandstand.com/events](http://rehobothbandstand.com/events).

Performances span genres – from jazz to Motown and smooth soul to a mashup of opera and rock – as well as decades – from the British classics and Janis Joplin to the 1970s and '80s. Tribute performances throughout the summer will honor the Beach Boys, Neil Diamond, the Eagles, Elton John, Elvis, Journey, Lynyrd Skynyrd, Rolling Stones, Steely Dan, and Van Morrison.

One highlight of the summer season will be the July 4th weekend when the Funsters take the stage July 3 before and after the city's Independence Day fireworks display while military bands perform July 2 and 4.

"As a veterans memorial bandstand, we take the opportunity to host U.S. military musical groups very seriously," says Groll. "This year, Rehoboth's bandstand is the chosen venue for the U.S. Navy Concert Band and the U.S. Army Band Jazz Ambassadors during the important Fourth of July weekend. These official D.C.-based groups are tops in their field, and we are honored to host them in Rehoboth Beach." Visit [www.rehobothbandstand.com](http://www.rehobothbandstand.com) for more info. ♦

## Capital Bank Home Loans

The Lee Ann Wilkinson Group of Berkshire Hathaway HomeServices Gallo Realty in Lewes now ranks 3rd for real estate sales in the Berkshire Hathaway HomeServices network of over 50,000 real estate professionals and over 1,500 offices worldwide for 2021. Lee Ann Wilkinson, REALTOR®, CEO/Team Leader, along with Chris Holt, REALTOR® and Chief Operating Officer, accepted the awards in Louisville, Kentucky last month at the company's annual sales convention. The group ranked 3rd in both categories of sales production recognized in the industry – number of homes sold and volume of total sales.

"Each year, I cannot imagine earning such a competitive award on an international level, yet our coastal real estate market continues to surpass my own expectations," explains Lee Ann Wilkinson. "I am so proud of my team and of the work we have done over the past year for our clients to make it our most successful yet. I'm grateful that we can do what we love and that this work is rewarded year after year on this scale."

This marks the 10th consecutive year that The Lee Ann Wilkinson Group has reached the "Top 10" status in the entire franchise network. And for the 28th consecutive year, The Lee Ann Wilkinson Group earned the Chairman's Circle, which is the highest level of sales production recognized by the franchise. In 2021, The Lee Ann Wilkinson Group had a record-setting year with a total of 511 homes sold in Sussex County.

"We are very honored and humbled for The Lee Ann Wilkinson Group to once again achieve this remarkable level of distinction. This achievement is even more remarkable when you consider the other finalists have over twice as many agents & staff persons and are in much larger population centers," said Chris Holt, COO. "This speaks volumes about the exceptionally talented and hardworking members of our Team. But, at the root of it all, this would not be possible without the continued confidence and loyalty of our clients year after year."

About The Lee Ann Wilkinson Group of Berkshire Hathaway HomeServices Gallo Realty: The Lee Ann Wilkinson Group is a full-service real estate team of Berkshire Hathaway HomeServices Gallo Realty, which has been serving the Delaware resort region since 1979. The company is independently owned and operated and based in Lewes. Visit [www.LeeAnnGroup.com](http://www.LeeAnnGroup.com) for details or contact them at 302-645-6661. ♦



**Congratulations  
to Tom Ibach  
of Dolles!**

.....  
**See page 6 for  
more info!**



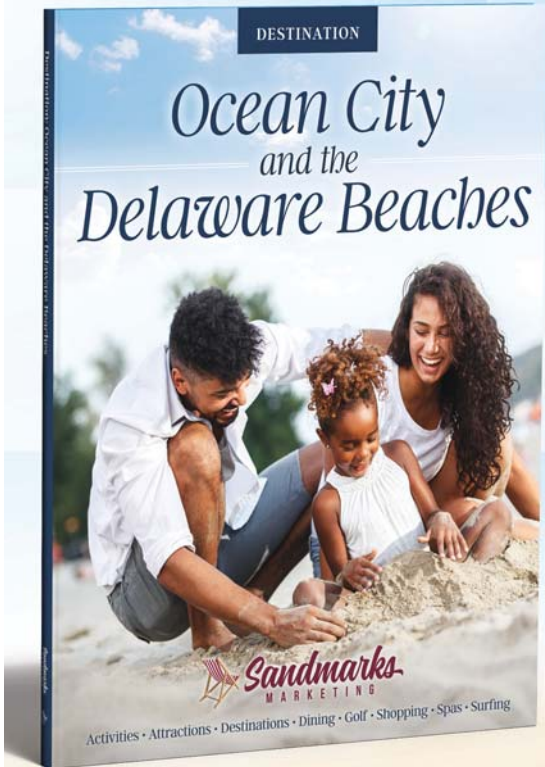


Mark your calendars for the Sea Witch® Festival!

**October 28-30, 2022**

The Sea Witch® Festival is a multi-award winning festival that continues to draw crowds of 195,000+ over the 3 day weekend. Festival goers can participate in the costume parade, dog parade, trick or treating, haunted bonfire, 5K, live entertainment, beach games and more!

Contact Kate for sponsorship opportunities! [kate@beach-fun.com](mailto:kate@beach-fun.com) or 302-227-6446 x11



## GROW YOUR BUSINESS

by advertising in a Sandmarks Destination Guide.

**We're here to help you get people in the door!**

Sandmarks Marketing provides beautiful comprehensive destination books to the high-end hotels in three major cities on the East Coast. These hardbound resource guides give the hotel guests an overview of each city along with all that city has to offer.

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# WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

### **A Better Second Half**

Jim DeMocker  
14286 Shelia's Branch  
Millsboro, Delaware 19966  
703-927-0109  
www.getplago.com  
Service - Web Directory

### **Cambria Hotel Rehoboth Beach**

Sibel Tekmen  
17211 Hood Road  
Rehoboth Beach, Delaware 19971  
410-213-2500  
Accommodation - Hotel/Motel

### **Camp Arrowhead**

Walter Lafontaine  
35143 Homestead Way  
Lewes, Delaware 19958  
302-945-0610  
www.camparrowhead.net  
Service - Conference Center/Meeting Facilities

### **Friendly's**

Tabitha Hight-Jones  
19022 Coastal Highway  
Rehoboth Beach, Delaware 19971  
Restaurant/Eatery

### **Kabab Falafel Addiction**

Alex Omar  
19470 Coastal Highway, #15  
Rehoboth Beach, Delaware 19971  
302-226-1303  
Restaurant/Eatery

### **Rehoboth Foodie**

Bob Yesbek  
Rehoboth Beach, Delaware 19971  
301-343-6797  
www.rehobothfoodie.com  
Service - Web Directory



At the May General Membership Meeting, the Chamber of Commerce recognized **Tom Ibach** of Dolles for his donation of the iconic Dolles sign to the Rehoboth Beach Museum.

Something **BIG** is  
Coming to Lefty's



*Scan Here to*

**GUESS  
WHAT'S  
COMING!**



**EAT. DRINK. PLAY!**



## Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of March 23 - May 12, 2022. Thank you for your continued support!

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Above the Dunes · Activ Pest Solutions · Aging at Home with Village Volunteers · American Classic Golf Club  
Ameriprise Financial · Apple Electric · Applebees Neighborhood Grill & Bar · Arena's Famous Deli Bar  
ASAP SCREENPRINTING · Atlantic Transportation Services · Bayhealth Medical Center · Bayside Community  
Beach Boutique Hotel · Beach House Dewey Hotel · Becker Morgan Group, Inc. · Beef Jerky Experience  
Big Chill Beach Club · The Blackwall Hitch · Bling Salon & Spa · The Blue Hen Restaurant · Bottle & Cork  
Boulevard Ford-Lincoln · Buffalo Wild Wings · By Sharp Edge · Cafe A Go-Go · Cafe Azafran · Canalside Inn  
Cape Henlopen Senior Center · Cape Water Tours and Taxi · Care Patrol · Carltons · CertaPro Painters  
Chaps Pit Beef of Rehoboth Beach · Chick-fil-A Rehoboth Beach · Chimes Delaware · Coastal Kayak  
Coastal Point · Coho's Market & Grill · Community Bank Delaware · Cool Springs Storage Center  
Crab House of Rehoboth · Crooked Hammock Brewery · Cruisin' Tikis Rehoboth Bay · DART First State  
Delaware Today Magazine · Delmarva Digital · Delmarva Printing, Inc. · Derrickson Properties, LLC  
Developing Artist Collaboration · Dewey Beach Parasail · Dibiaso's Cleaning & Restoration Service  
East Coast Garden Center · EDiS Company · Fairway Independent Mortgage · Ferris Home Improvement  
Fisher's Popcorn · Forever Media · Jeffrey Fowler/Keller Williams Realty · Fulton Bank, NA  
Fuqua, Willard & Schab, PA · Furniture & More · Geico - Local of Delaware · Giant Food · Glazed  
Greyhounds Reach the Beach · Holland Jewelers, Inc. · Hotel Dewey · Hudson, Jones, Jaywork, & Fisher, L.L.C.  
Hyatt Place Dewey Beach · The Ice Cream Store · IHOP · Indigo · Insight Homes · Ish Boutique · Jam Bistro  
Joshua M. Freeman Foundation · Junior Achievement of Delaware · Karen and The Nut  
Kilwin's Rehoboth Avenue · Lessard Builders, Inc. · The Lewes Historical Society · Light Action Productions  
The Lodge at Truitt Homestead · Loves Liquors LLC · M.L. Lichtenberg & Associates LLC · The Milton Theatre  
Morgan Stanley - David A. Humes · Morton Electric Motors · Northbeach Restaurant & Bayside Bar · NV Homes  
O'Reilly Electric · Ocean Glass Inn · Peppers · Pepsi Bottling Ventures  
Pieces of Time Memory Quilts & Specialty Items · Pierpont's Creations · PKS & Company, P.A.  
The Pond Bar & Grill · Print Coast 2 Coast · Progar & Company, P. A., CPA/Payroll Professionals  
Provident State Bank · Quest Adventures · Rehoboth Beach Film Society · Rehoboth Beach Paw-radise  
Rehoboth Beach Running Company · Rehoboth Homeowners Association · Rehoboth Products Co., Inc.  
Rehoboth Summer Children's Theatre · Rise Up Rehoboth Beach · Rodney Dunes Pier 12 Beach Apartments  
Rogers Graphics, a division of Delmarva Printing · Ronald McDonald House of Delaware  
The Rookery Golf Club · Rusty Rudder Restaurant · Ryan Homes · The Salted Rim · Sammy's Kitchen · Sazio  
ScuBee's CBD Boutique · Seagreen Bicycle · Secrets of the Universe · ShoreEasy.com · Somewhere  
The Spice & Tea Exchange of Rehoboth · Stuart Kingston Gallery · Sussex Family YMCA · Sussex Tree Inc.  
T.E.A.M. Productions LLC · Taco Reho · Taylor Bank · The Pines · Top It Off · Trinity Logistics, Inc.  
Waste Management · Yeatman Photography



# Restaurant Week Supports the Red, White & Blue on the Culinary Coast™



## Participating Restaurants

As of May 20th, there are 30 restaurants on board with more pending!  
Make sure to visit [Beach-Fun.com](http://Beach-Fun.com) for the most current list.

- |   |                                  |
|---|----------------------------------|
| Above the Dunes                                       | Fins Ale House & Raw Bar         |
| Bethany Blues, Lewes                                  | Fins Fish House & Raw Bar        |
| Big Oyster Brewery                                    | Grotto Pizza                     |
| Blue Moon   | Kabab Falafel Addiction          |
| Bluecoast Seafood Grill & Raw Bar, Rehoboth Beach     | The Lighthouse Dewey Beach       |
| Cafe Azafran  | Lefty's Alley & Eats             |
| Casa DiLeo  | Lupo Italian Kitchen             |
| Chesapeake & Maine                                    | Rehoboth Ale House, Downtown     |
| Cilantro Cocino de Mexico                             | Rehoboth Ale House, On The Mile  |
| Claws Seafood House                                   | Starboard Raw                    |
| Cooter Brown's Twisted Southern Kitchen & Bourbon Bar | Starboard Restaurant             |
| Crabby Dick's Marketplace + Grill                     | Summer House Restaurant & Saloon |
| Crooked Hammock Brewery                               | Thompson Island Brewing Company  |
| The Cultured Pearl                                    | Woody's Dewey Beach              |
| Dogfish Head Brewings & Eats                          | Zoggs Raw Bar & Grill            |

For more info, contact the **Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center** at 302-227-6446 or scan the QR Code to visit [Beach-Fun.com](http://Beach-Fun.com)



Culinary Coast™  
LIFE TASTES BETTER HERE™

[REHOBOTHFOODIE.COM](http://REHOBOTHFOODIE.COM)



# REPORTS *and* STATISTICS



## Accommodation Occupancy Chart | 2021 vs. 2022

March 5-7, 2021	1,679	40's Sunny	Phase Two	March 3, 2021	1,262
March 4-6, 2022	2,224	50's Sunny	No Event	March 2, 2022	1,521
March 12-14, 2021	2,105	50's Sunny	Phase Two	March 10, 2021	1,432
March 11-13, 2022	2,093	50's Sunny	No Event	March 9, 2021	1,416
March 19-21, 2021	2,189	50's Sunny	Phase Two	March 17, 2021	1,341
March 18-20, 2022	2,519	70's Cloudy	St. Patricks Day Weekend	March 16, 2022	1,595
March 26-28, 2021	2,166	70's Sunny	Phase Two	March 24, 2021	1,426
March 25-27, 2022	2,438	60's Cloudy	Merchants' Attic	March 23, 2022	1,667
April 2-4, 2021	2,211	50's Sunny	Phase Two; Easter Weekend	March 31, 2021	1,730
April 1-3, 2022	2,499	60's Sunny	No Event	March 30, 2022	1,639
April 9-11, 2021	2,102	70's Sunny	Phase Two	April 7, 2021	1,625
April 8-10, 2022	2,630	50' Sunny	No Event	April 6, 2022	1,636
April 16-18, 2021	2,125	60's Sunny	Phase Two	April 14, 2021	1,434
April 15-17, 2022	2,769	60's Sunny	Easter Weekend	April 13, 2022	2,206
April 23-25, 2021	2,168	60's Cloudy	Phase Two	April 21, 2021	1,439
April 22-24, 2022	3,099	60's Sunny	Coastal DE Running Fest	April 20, 2022	1,980
April 30 - May 2, 2021	2,744	70's Sunny	Phase Two	April 28, 2021	1,755
April 29 - May 1, 2022	3,120	70's Sunny	Race Weekend	April 27, 2022	1,904
May 7-9, 2021	2,859	60's Sunny	Phase Two	May 5, 2021	1,955
May 6-8, 2022	2,358	50's Rainy	Mothers Day Wknd; Nor Easter	May 4, 2022	1,885

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - May 9, 2021 · 35,684  
January - May 8, 2022 · 43,037



#### WEDNESDAY

January 1 - May 5, 2021 · 25,131  
January 1 - May 4, 2022 · 29,953



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

# REPORTS and STATISTICS

## Website Results for www.Beach-Fun.com | 2021 vs. 2022

Month	Pageviews		Users/Visits		Absolute Unique Visitors		Bounce Rate *		Avg. Time on Site *	
	2021	2022	2021	2022	2021	2022	2021	2022	2021	2022
January	15,623	19,563	6,127	7,659	5,956	7,418	67.41%	59.12%	1:23	1:40
February	20,716	19,653	8,158	7,535	7,929	7,234	55.52%	59.51%	1:39	1:41
March	31,167	37,020	11,582	16,829	11,103	16,540	54.62%	71.05%	2:01	1:12
April	34,401	27,073	13,588	10,408	13,147	10,098	62.56%	59.57%	1:42	1:36
<b>YTD Totals</b>	<b>101,907</b>	<b>103,309</b>	<b>39,455</b>	<b>42,431</b>	<b>38,135</b>	<b>41,290</b>	<b>60.03%</b>	<b>62.31%</b>	<b>1:41</b>	<b>1:32</b>

\* YTD Total Average

### Top Pages Viewed - April 2022

Page on Site	Page Views
1 Beach Fun & Bargains.....	1,651
2 Area Activities.....	763
3 Sea Witch® Festival.....	709
4 Dewey Beach Activities.....	595
5 Order a Visitors Guide.....	562
6 Accommodations/Camping & RV.....	543
7 Attractions.....	452
8 Dining.....	421
9 Site Index.....	386
10 Events/Doodles in Dewey.....	381

### Top 10 States to Visit Website - April 2022

State	Visits
1 Delaware (partly Member driven).....	2,366
2 Pennsylvania.....	2,288
3 Maryland.....	1,123
4 New York.....	705
5 Virginia.....	684
6 New Jersey.....	597
7 District of Columbia.....	439
8 Ohio.....	214
9 Florida.....	153
10 California.....	142

## Delaware Labor Force Trends

(March 2022); Delaware's seasonally adjusted unemployment rate in March 2022 was 4.5%, down from 4.6% in February 2022. There were 22,600 unemployed Delawareans in March 2022 compared to 28,500 in March 2021. The US unemployment rate was 3.6% in March 2022, down from 3.8% in February 2022. In March 2021, the US unemployment rate was 6.0%, while Delaware's rate was 5.8%. Source: DE Department of Labor - Monthly Labor Review; published 4/18/22. <https://lmi.delawareworks.com>

## Quote of the Month

**"Change the changeable, accept the unchangeable, and remove yourself from the unacceptable."**

- Denis Waitley



# MEMBER SPOTLIGHTS & RIBBON CUTTINGS

## Kabab Falafel Addiction

The Rehoboth Beach – Dewey Beach Chamber of Commerce held a ribbon cutting to celebrate the opening of Kabab Falafel Addiction.

Located at 19470 Coastal Highway in Rehoboth Beach, Kabab Falafel Addiction takes the place of Subway in the Shoppes of Camelot. Specializing in Middle Eastern Halal food including falafel, kababs, and shawarma. For more info, call 302-226-1303. ♦



## Accent on Travel

Accent on Travel recently joined a select group of U.S. travel companies to connect with, chosen by Abercrombie & Kent, the pioneer of luxury travel and the world's undisputed luxury travel leader for over 60 years, at its annual event.

**ACCENT ON TRAVEL**  
Cruise & Tour Designers

Annette Nero Stellhorn, Accent on Travel founder/owner, said, "Accepting the award on behalf of the entire Accent on Travel team of professional travel advisors, who have worked so hard through this pandemic, is one of the most memorable moments of my career."

Accent on Travel was invited into the Abercrombie & Kent 100 Club in 2020 based on the team's continued relationship with Abercrombie & Kent's 55 offices in 30 countries servicing all seven continents.

Stellhorn said, "Being a member of the A&K 100 Club is of great benefit to our advisors and to our travelers. We are not talking about a relationship with a chain of resorts or a specific cruise line that we sell more exclusively than others. Imagine it as a network of reliable travel services covering the entire world. Many of these offices, such as in the relatively small country of Italy, have over 50 full-time staff handling 2,500 guides, drivers, hotel contacts, yacht managers and other unique travel services for multiple countries, and multiply that out over 30 countries. Having the ear of the management of these offices to make a quick call on a client's behalf saves our guests stress, money and valuable time while traveling.

"More travelers are feeling more comfortable walking away from a prepackaged itinerary of a large group tour or shore excursion and would like services more personalized to their preferences. Accent on Travel can provide those services with ease. As a tour operator in the Accent on Travel portfolio of companies, Abercrombie & Kent provides our guests with first-class and luxury travel experiences in five different styles of travel. The Accent on Travel team collaborates with clients and then coordinates all services, including 24/7 local emergency travel services to manage the client's experience.

"True luxury, in my opinion, is a matter of having services and experiences that are more personalized and unique to the traveler and managed for them, along with preferably more boutique hotels or even international chains that the traveler is comfortable with. As a person's disposable income budgeted for travel rises, the Accent on Travel team has the broader portfolio including companies such as A&K to fit the increased budget."

Accent on Travel has also coordinated hundreds of COVID-19 tests in hotels and pharmacies for Delawareans traveling to Europe through A&K in order to provide vacationers ease in moving from country to country if planned, as well as the required testing to return to the U.S.

Accent on Travel, headquartered in Rehoboth Beach, has 10 full-time certified travel advisors and is currently creating more space to hire additional professional travel planners. For more information, go to [accentontravel.com](http://accentontravel.com). ♦



## THE POND BAR & GRILL

Located in the Shops at Sea Coast at 19266 Coastal Highway in Rehoboth Beach. More info at 302-227-2234 or [ThePondRehoboth.com](http://ThePondRehoboth.com)

## MEMBER SPOTLIGHTS & RIBBON CUTTINGS

**Hyatt House Lewes/Rehoboth Beach** celebrated their Grand Opening with a ribbon cutting and open house on April 28th! Hyatt House is located at 17254 Five Points Square in Lewes. Visit [HyattHouseLewes.com](http://HyattHouseLewes.com) or call 302-783-1000 for more information.



**Beebe Healthcare** celebrated the opening of their Specialty Surgical Hospital at the Rehoboth Health Campus! Board members, executive leadership, physicians, and clinical staff gathered at the Rehoboth Health Campus to celebrate the opening of the Specialty Surgical Hospital on May 16. Beebe broke ground on the Rehoboth Health Campus on May 15, 2019 and opens it almost exactly three years later. It is located at 18941 John J. Williams Highway (Rt. 24). Visit [BeebeHealthCare.org](http://BeebeHealthCare.org) or call 302-645-3300 for more information.



# BUSINESS AFTER HOURS PICTURES

## THANKS to our April Host!

301 Rehoboth Avenue, Rehoboth Beach  
302-227-8493 · culturedpearl.us



## THANKS to our May Host!

70 Rehoboth Avenue, Rehoboth Beach  
302-567-2132 · cooterbrownsrehoboth.com



# CHECK OUT THE BUSINESS AFTER HOURS SCHEDULE ON PAGE 2!

# CHAMBER APPRECIATION NIGHT

Rehoboth Beach's family favorite amusement park, **Funland**, opened for the season on Saturday, May 7. The family-owned and operated park will celebrate its 60th anniversary with a variety of exciting opportunities for the community to celebrate including the addition of a new ride, celebratory merchandise, Appreciation Nights and more.

Guests will have the option to purchase traditional green tickets or an afternoon wristband to ride old favorites like the Sea Dragon and Fire Engines, as well as Funland's new addition for the 2022 season, a 12-seat rotating Free Spin.

Additional commemorative festivities include a 'Postcards of Fun' campaign, which invites guests to share their favorite park memories, as well as special Appreciation Nights for Chamber of Commerce members (held May 14th; see photos) and city workers. In July, the Funland family plans to highlight the park's five original rides, including favorites like the Boats and the Merry-go-Round, with special promotions.

New retail merchandise, including 60th-themed items and an alumni shirt, will be available for purchase at the Funland Store.

"We are very grateful for the support we have received over these last 60 years," said Chris Darr, Personnel Manager. "We look forward to welcoming both new and returning guests in 2022, and remain committed to providing safe, clean and affordable family fun for everyone."

To learn more about Funland, its history and answers to commonly asked questions, visit [www.FunlandRehoboth.com](http://www.FunlandRehoboth.com). Follow along on its social media channels and stay tuned for more information about its 60th celebration!



# COFFEE DROP-IN

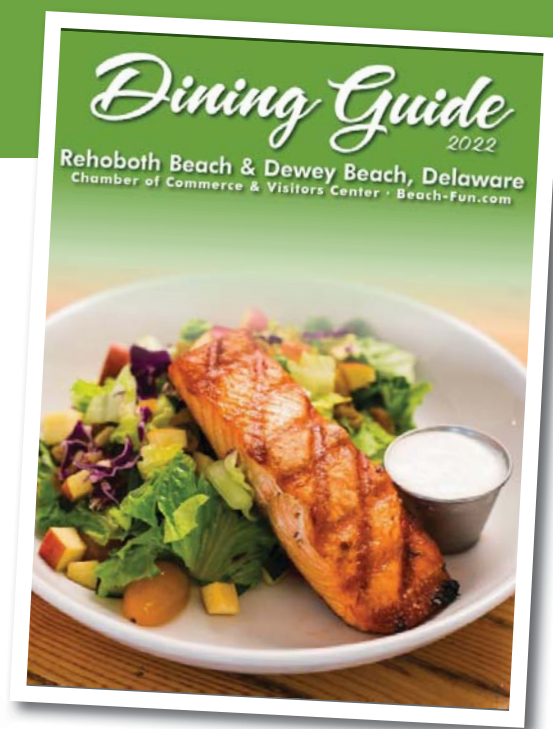
**THANKS** to Applied Bank for hosting a Coffee Drop-In on May 12th. Members were invited to network and nosch with coffee from The Point, bagels from Surf Bagel, and donuts from Fractured Prune! The Rehoboth Beach branch is located at 37012 Country Club Road and can be reached at 302-227-3044.



# Chamber Dining Guide

The **2022 Dining Guide** is in house! Guides will be distributed through the Visitors Center, Boardwalk Kiosk, local Accommodations & Realtors. The Guide can also be viewed at Beach-Fun.com.

*Thanks to our  
advertisers!!!*



1776 Steakhouse  
Above the Dunes  
Arena's Famous Deli & Bar  
Atlantic Liquors  
Atlantic Social Coastal Restaurant  
Bethany Blues  
Big Chill Beach Club  
Big Fish Grill & Market  
Blackwall Hitch  
Blue Moon  
Breakfast Guru  
Candy Kitchen  
Casa DiLeo Italian Restaurant  
Casapulla's Subs  
Chesapeake & Maine

Cilantro Cocina De Mexico  
Cooter Brown's  
Crab House  
Crabby Dick's  
Crooked Hammock Brewery  
The Cultured Pearl  
Dogfish Head Brewings & Eats  
Eden Restaurant  
Go Fish! A British Fish + Chip Shop  
and Seafood Restaurant  
Grotto Pizza  
Ice Cream Store  
Jam Bistro  
Kilwin's  
Lefty's Alley & Eats  
Lupo Italian Kitchen

Mariachi Restaurant  
Mason's Famous Lobster Rolls  
The Pines  
Rusty Rudder  
Salt Air Kitchen & Bar  
Sazio  
Semra's Mediterranean Grill  
Starboard  
Starboard Raw  
Stingray Sushi Bar & Asian Grill  
Summer House  
Taco Reho  
Thompson Island Brewing Company  
Victoria's Restaurant  
Woody's Dewey Beach Bar & Grill

For delivery or pick-up, call **302-227-6446**.  
Members will be mailed a copy of the Dining Guide.



# BEST

## OF DELAWARE

LIVE

THURSDAY, JULY 21<sup>ST</sup>

CHASE CENTER ON THE RIVERFRONT

FOR TICKETS & INFORMATION  
VISIT [BESTOFDE.COM](http://BESTOFDE.COM)



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# We can't make it happen without YOU!

Special thanks to the guys at **227 Rent** and **First Rate Movers** for helping the Chamber get the 2022 Visitors Guide off the truck and into the office! You guys are AWESOME!!



302-703-9981  
www.firstratede.com

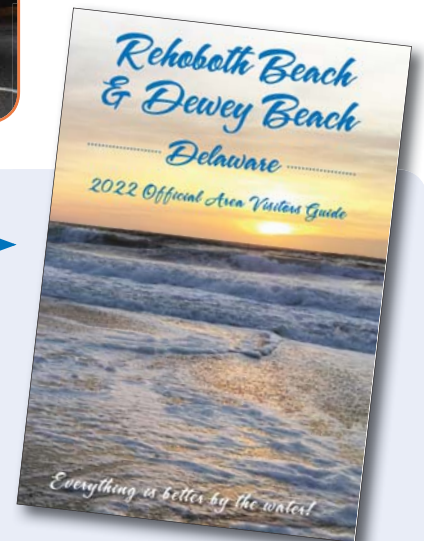


302-227-RENT  
www.227Rent.com

*Hot off the Press!* .....

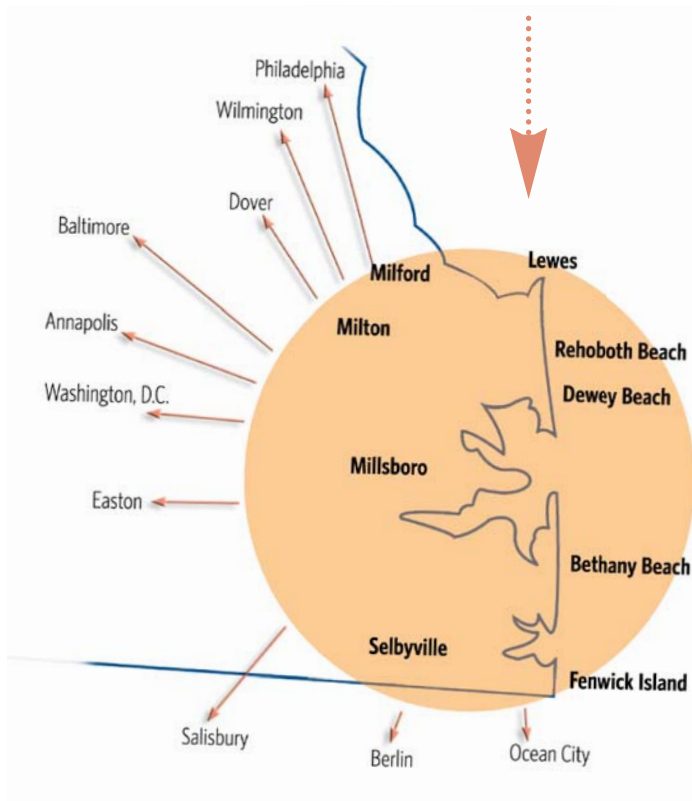
**The 2022 Visitors Guides are in house!**

Feel free to stop by the Administrative office at 306 Rehoboth Avenue, Rehoboth Beach to pick up your supply. You may also call 302-227-6446 to arrange for delivery.



# DELAWARE Beach Life

Your solution to reaching locals AND visitors!



Reserve space in the July issue of Delaware Beach Life to reach avid, affluent readers **throughout all of coastal Delaware** and online in the digital edition.

**No payment due until after publication!**

Reserve your spot in the July issue by **by May 17. Call (302) 227-9499 or email [info@delawarebeachlife.com](mailto:info@delawarebeachlife.com) to reserve.**

[delawarebeachlife.com](http://delawarebeachlife.com)



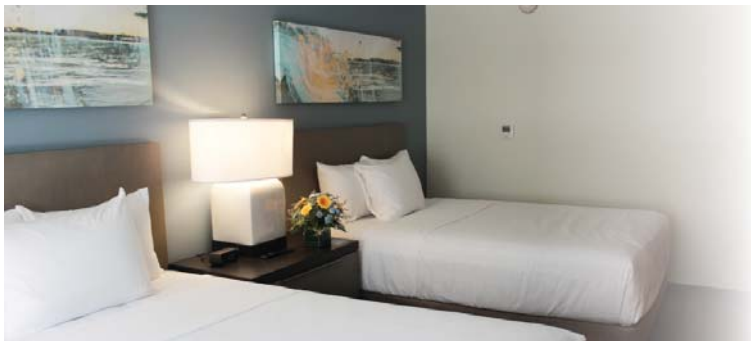
**PRINT + DIGITAL = A POWERFUL COMBINATION**

# General Membership Meeting

**Mark Schaeffer**, Sussex County Councilman, spoke at the May 11th General Membership Meeting held at Dogfish Head Brewings and Eats in Rehoboth Beach. Mr. Schaeffer spoke about affordable housing in Sussex County and took questions from the audience. His powerpoint presentation can be viewed on the Chamber's website at [Beach-Fun.com/general-membership-meetings](http://Beach-Fun.com/general-membership-meetings).



## Interesting Stats



### Hotel/Motel Occupancy Comparison

#### WEDNESDAY

January 1 - May 5, 2021 · 25,131

January 1 - May 4, 2022 · 29,953

#### WEEKEND

January - May 9, 2021 · 35,684

January - May 8, 2022 · 43,037

### Resort Area Visitation

Grand Totals (May 1 - Sept 30)

**2019**

7,757,100

**2020**

N/A

**2021**

10,039,766

Visitation Formula: Take the Average Daily Traffic Count of Vehicles Times 153 days (May 1 – September 30); times 1.2 persons per vehicle; minus 35%, which represents those who work locally or may be traveling through.

On a regular basis, the Chamber of Commerce reviews DelDOT's traffic count on Route 1 and 1A specifically. Without a demoflush system in place, this has proven to be the best source of consistent information over the years. The formula used includes the very conservative count of 1.2 persons per vehicle. Individual visitation counts are often confused with passenger vehicles – in other words, counting the vehicle only with no formula for how many individuals may be riding in the vehicle.



# Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center

Presents

## Monday Night Movies

Movies begin at 8:30 PM (dusk) at Dagsworthy Avenue in Dewey Beach

**June 20:** Sing 2 · **June 27:** Jungle Cruise (2021)

**July 11:** Encanto · **July 18:** Clifford The Big Red Dog · **July 25:** ELF

**August 1:** A Dog's Journey · **August 8:** Field of Dreams · **August 15:** Luca

Schedule as of 12/7/21; Subject to Change

## Wednesday Night Bonfires

Bonfires are from 7-9 PM at Dagsworthy Avenue in Dewey Beach

June 22, 29 · July 6, 13, 20, 27 · August 3, 10, 17



**Official Sponsor of  
Movies & Bonfires**



**Sponsor  
a Movie  
Slide!**

Contact Kate at  
302-227-6446

**Parking is Free** between the hours of 5-11 pm  
on Monday, Tuesday & Wednesday!

Donation based activities; your contributions keep the movies rolling & the bonfires burning!  
Above activities subject to weather cancellations (lightning or unsafe conditions).  
Updates will be posted on the Chamber's Facebook & Instagram Pages.

Scan the QR Code to visit **Beach-Fun.com**



The Rehoboth Beach-Dewey Beach Chamber of Commerce Visitors Center is up and running!! Hours of operation are Monday through Friday from 10AM-3PM and Saturday & Sunday from 10AM-2PM.

**MEMBERS**...don't forget to drop off your product such as menus and coupons for display at the Visitors Center!

**DART** passes available for purchase.  
(Daily, Weekly, Monthly)



The Visitors Center rolling train is up and running for all to enjoy thanks to Ernie Hyett of Hyett Refrigeration!

Two new train car sponsorships are available. A three-year, \$400 sponsorship includes production and promotion of a train car. Members interested in sponsoring a train car should contact Meghan McCalley at 302-227-2233 x16 or [meghan@beach-fun.com](mailto:meghan@beach-fun.com).



# Fun Stuff To Do . . . *by the Water!*



**Resort Area  
Restaurant Week**  
June 5-10, 2022

**Scarecrow  
Trail & Show**  
Month of October

**Monday Night Movies**  
June 20, 27 · July 11, 18, 25  
August 1, 8, 15, 2022

**Sea Witch<sup>®</sup> Festival**  
October 28-30, 2022

**Wednesday Night Bonfires**  
June 22 , 29 · July 6, 13, 20, 27  
August 3, 10, 17, 2022

**Santa's House  
on the Boardwalk**  
November & December  
Weekends

**BEACH**  
*Fun & Bargains*  
~~~~~

For more Resort Area events, visit **Beach-Fun.com**

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**Rehoboth Beach-Dewey Beach  
Chamber of Commerce & Visitors Center**

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