



FOCUS_{on}

May 2021
Newsletter

Rehoboth Beach-Dewey Beach Chamber of Commerce

Mission: To promote business, tourism and civic responsibility.

Fun Stuff . . . *just add water!*



2021 Rehoboth Beach & Dewey Beach Resort Area Events

- Spring Sidewalk Sale · May 14-16
- Outdoor Street Market · May 22
- Monday Night Movies · June 28 - August 16
- Wednesday Night Bonfires · June 30 - August 11
- Paper Shredding Day · September
- Beach Goes Red, White & Blue · September 4
- Scarecrow Trail & Show · September & October
- Fall Sidewalk Sale · October 1-3
- Sea Witch® Festival · October 29-31
- Santa's House & Christmas Activities · Nov/Dec



**Calendar/Events subject to change as restrictions apply;
please verify with event for detailed information.**

As of April 2021

For more Resort Area events, visit the Beach Fun & Bargains page at
www.beach-fun.com/events/beach-fun-bargains

BEACH
Fun & Bargains

Rehoboth Beach-Dewey Beach

Chamber of Commerce & Visitors Center

"The Nation's Summer Capital"

P.O. Box 216 (Mailing Address)
501 Rehoboth Avenue (Visitors Center)
306 Rehoboth Avenue (Administrative Offices)
Rehoboth Beach, DE 19971-0216
302-227-2233 · 800-441-1329

Member Hotline · 302-227-6446

Fax · 302-227-8351

rehoboth@beach-fun.com · Beach-Fun.com

Chairwoman of the Board..... Carrie Lingo

First Chair Vince DiFonzo

Second Chair..... Susan Townley-Wood

Third Chair/Treasurer Ben Gray

Immediate Past Chair Steve Montgomery

Board of Directors

Jay Becker	Michael Meoli
Marvin Carney	Chris Rausch
Jerry Esposito**	Mitch Resnick
Ben Gray	Wm. Jack Riddle
Chip Hearn	Scott Swingle
Bill Klemkowski	Rachel Webster**
Dale Lomas	Chris Weeks
Rob Marshall	Kay Wheatley
Keith Martin	**At Large Directors

CEO/President.....Carol Everhart

Legal Counsel Jay Becker

Legislative Representative Lincoln Willis

Staff Contact Information

Visitors Center.....Ext. 10
Abbie Kaiser, Event Coordinator/Membership... Ext. 11
Carol Everhart, President/CEO Ext. 13
Emily Grothey, Administrative Assistant..... Ext. 14
Meghan McCalley, Office Mgr/Publications .. Ext. 16
Katie Bragg, Manager: Distribution & Vis CtrExt. 25
Baxter Travers, Distribution Assist

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Meeting Updates

Due to Coronavirus restrictions . . . you have likely been "zooming" to online meetings or phone calls!

The Chamber of Commerce Board of Directors has held meetings virtually since the third week of March 2020. Additionally, the City of Rehoboth Beach and Town of Dewey Beach have been meeting virtually as needed. Visit their websites for meetings dates, info and videos (www.cityofrehoboth.com & www.townofdeweybeach.com).

The Chamber's Visitors Center is now OPEN!

Saturday and Sunday from 9AM - 1PM
501 Rehoboth Avenue · Downtown Rehoboth Beach

Thanks to **Garden Shack Farm** for donating the flowers to plant in the Visitor Center's flower boxes!

Garden Shack Farm

www.gardenshackfarm.com
302-249-8830
19884 Beaver Dam Road
Lewes, Delaware



THE SHOW MUST GO ON.... AND IT DID!!!

The Chamber of Commerce held their Awards Luncheon, sponsored by Community Bank Delaware, on May 6th at Dogfish Head Brewings & Eats.

Recognition and Awards Included:

- Installation of 2021 RBDB Chamber Board of Directors
- Mae Hall McCabe Award presented to Hudson Fields
- 2020 Business of the Year presented to Beebe Healthcare
- Cheryl Blackman Volunteer of the Year presented to Ray Jones
- Dewey Beach Volunteer of the Year presented to Elaine Bole
- Recognition of Past Chairman of the Board, Steve Montgomery
- Recognition of Former President and Member of the Board of Directors, Scott Swingle
- Recognition of Legislative Representative, Lincoln Willis



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Shopping Awaits **You** In Rehoboth Beach & Dewey Beach!



Spring Sidewalk Sale

May 14-16, 2021

Hours vary by store

Shop our sidewalks in the
Resort Area... **tax-free!!**

Outdoor Street Market

May 22, 2021 · 10AM-2PM

Jungle Jim's Parking Lot

(Rain Date: May 23)

Stroll the Market for old and new treasures!
Handmade, second-hand, antiques and more,
plus food trucks!



Produced by the Rehoboth Beach - Dewey Beach Chamber of Commerce

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WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

A1 American

Doug Lynn
35527 Betsy Ross Blvd
Rehoboth Beach, Delaware 19971
833-205-2200
www.a1americangroup.com
Service - Business Services

Barn Hill Preserve of Delaware

Joshua Mueller
34215 Peppers Corner Road
Frankford, Delaware 19945
302-829-1548
www.barnhillpreserve.com
Attraction/Recreation

Belhaven Properties

Alex Papahjohn
2 Rehoboth Avenue
Rehoboth Beach, Delaware 19971
804-349-6909
Real Estate - Rentals/Sales

CVS Health

Jason Farrell
19869 Sea Blossom Blvd.
Rehoboth Beach, Delaware 19971
302-226-7791
www.cvs.com
Service - Pharmacy

Helios Sunglasses

Ashlee Martinelli
70 Rehoboth Avenue, Unit 104
Rehoboth Beach, Delaware 19971
302-227-0474
www.helios-sunglasses.com
Retail - Apparel & Accessories

Step by Stepping Stones

Margie Samero
1635 Gap Newport Pike
West Grove, Pennsylvania 19390
410-688-7052
www.stepbystepingstones.com
Retail - Gifts & Specialty Shops

MEMBER SPOTLIGHTS

First State Corn & More

The Chamber of Commerce celebrated new member First State Corn & More with a Ribbon Cutting. The food truck plans to open for business in early May 2021. Owner Kathryn "Kat" Robinson welcomes you to visit First State Corn & More to eat a flavored ear of corn right out of their roaster, or enjoy a loaded roasted potato or sweet potato. Finish off with an amazing shaved ice; they have the real deal block shaved ice and many homemade flavors to choose from.

First State Corn & More is located at 19563 Coastal Highway in Rehoboth Beach. For more information, call 561-396-3583. ♦



First State Corn & More

Rehoboth Ale House on the Mile

The Chamber of Commerce celebrated the Grand Opening of the Rehoboth Ale House on the Mile with a Ribbon Cutting. As a longtime downtown Rehoboth Beach staple, the Rehoboth Ale House has opened a much awaited second location just north of Dewey Beach to expand its reputation of nice beer & live entertainment.

The new location will feature 24 tapped beers and the same great atmosphere known and loved at their downtown location. Rehoboth Ale House on the Mile's menu features delicious flatbreads, sandwiches, shareable appetizers, and entrees that will invite you to come back again and again. With two beautiful outdoor patio spaces to boot, RAH on the Mile is ready for a great opening summer!

Rehoboth Ale House on the Mile is located at 20859 Coastal Highway in Rehoboth Beach. For more information, hours, upcoming events, and menus for both locations, visit www.rehobothalehouse.com. Or, you can call 302-278-7433 for downtown, and 302-567-2921 for the Mile location. ♦



Rehoboth Ale House on the Mile



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Employee Theft · Background: Basic and Comprehensive · Security Cameras for Parking Lots,
Construction Sites & Developments · Bug Sweeps

Domestic: Cohabitation · Child Custody · Infidelity · Pre-Marital Backgrounds · Bug Sweeps

Attorney: Criminal Defense · Divorce · Co-Habitation · Child Custody

Security: Anti-Burglary Window Film · Hurricane Window Film · Executive Protection
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Thank You Monthly Renewing Members

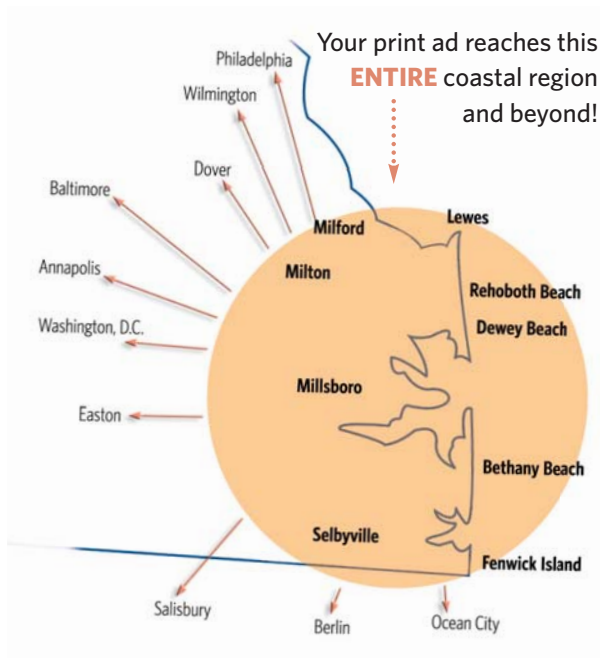
The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of March 1 - April 22, 2021. Thank you for your continued support!

Activ Pest Solutions · Alarm & Communication Systems Group · All States Construction Company, Inc.
All Wheels Bike & Scooter · ALS Association Greater Philadelphia Chapter · American Inn Lodge and Suites
Anchorage Motel · Antique Alley of Bridgeville · Applebees Neighborhood Grill & Bar · ASAP SCREENPRINTING
Atlantic Refrigeration & Air Conditioning · Atlantic Transportation Services · Bad Hair Day?
Baird Mandalas Brockstedt LLC · Beach Boutique Hotel · Bell Buoy Inn · Best Bus Beach Bus
Bethany Beach Ocean Suites · Residence Inn · Big Chill Beach Club · The Blue Hen Restaurant
Blue Moon Restaurant · Boardwalk Buddy Walk · Brandywine Valley SPCA · Buffalo Wild Wings · Cafe Azafan
Canalside Inn · Carltons · Carolyn Watson Photography · CertaPro Painters · Coastal Kayak · The Coffee Mill
Collier's Trim Shop · Community Bank Delaware · Crabby Dick's Marketplace + Grill · Crooked Hammock Brewery
Cruisin' Tikis Rehoboth Bay · Custom Mechanical, Inc. · DART First State · Delaware Association of REALTORS
Delaware Prosperity Partnership · Delaware Seashore Preservation Foundation · Delaware Tech. Com. College
Delaware Today Magazine · Delmarva Printing, Inc. · Dewey Beach Lions Club · Dewey Beach Parasail
Dewey Beach Watersports - Dockside Adventures · Discovery Map · DSM Commercial Real Estate
East Coast Garden Center · East of Maui Surf Shop · Econo Lodge · Egg · Ferris Home Improvement · Fino, Inc.
Fisher's Popcorn · Freedom Boat Club Delaware · Geico - Local of Delaware · Henlopen City Oyster House
High Seas Motel · Homewatch Concierge · Hotel Rehoboth · Hudson, Jones, Jaywork, & Fisher, L.L.C.
Hyatt Place Dewey Beach · HydroShield of Delmarva · The Ice Cream Store · IHOP (Silver Five, LLC)
The Inn at Canal Square · Insight Homes · Iron Valley Real Estate at the Beach · Ish Boutique · Jam Bistro
Jenn Jones - Keller Williams Realty · Jungle Jim's Inc. · Lessard Builders, Inc. · Lewes Harbour Bait and Tackle
Lewes Printing, Inc. · Light Action Productions · Local 360 Media & Local Book · Loves Liquors LLC
Lupo Italian Kitchen · M.L. Lichtenberg & Associates LLC · Midway Par 3 Golf Course · Midway Speedway
The Milton Theatre · Morgan Stanley - David A. Humes · O'Reilly Electric · Ocean Glass Inn · Palate
Pasqualini's Bakery · Pat Campbell-White, Ocean Atlantic Sotheby's · Peninsula Dental, LLC · Pepsi Bottling Ventures
Pieces of Time Memory Quilts & Specialty Items · Pierpont's Creations · Platinum Roofs · Print Coast 2 Coast
Progar & Company, P. A., CPA/Payroll Professionals · Provident State Bank · Races 2 Run, Inc. · Radio Rehoboth
RB Convenience · Rehoboth Ale House · Rehoboth Bay Sailing Assoc. · Rehoboth Beach Boys & Girls Club
Rehoboth Homeowners Association · Residence Inn Rehoboth Beach · Rise Up Rehoboth Beach
Ronald McDonald House of Delaware · The Ruff Life by Sara England Designs · Rusty Rudder Restaurant
Ryan Homes (NVR, Inc.) · Sazio · Sea Air Village · Seagreen Bicycle · Secrets of the Universe (Joan Devaney)
SilverTone Med Plans · Starboard Restaurant · Stephan & Co. · Sundew Painting, Inc. · Sussex Family YMCA
Taco Reho · Tiffany Caldwell Photography · Top It Off · Trident Image Group · Turnstone Custom Homes
Twist Juice Bar · Vanderwendes At Dewey · VistaGraphics, Inc. Ward & Taylor LLC · Zipp Sales Group

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Scott Kammerer,
CEO, SoDel Concepts

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REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2020 vs. 2021

Weekend	Room Count	Weather	Event	Wednesday	Room Count
February 7-9, 2020	1,554	50's Rainy	No Event	February 5, 2020	1,081
February 5-7, 2021	1,424	40's Snow/Mix	Phase Two	February 3, 2021	1,051
February 14-16, 2020	2,283	30's Cloudy	Valentine's Day; Presidents Day Wknd	February 12, 2020	1,075
February 12-14, 2021	1,865	30's Cloudy	Phase Two; Valentine's Day; Presidents Day Wknd	February 10, 2021	1,048
February 21-23, 2020	1,859	40's Sunny	Dewey Winter Gala; Gumbo Crawl	February 19, 2020	1,089
February 19-21, 2021	1,601	30's Sunny	Phase Two	February 17, 2021	1,104
February 28-March 1, 2020	1,839	50's Sunny	None	February 26, 2020	1,249
February 26-28, 2021	1,480	40's Rainy	Phase Two	February 24, 2021	1,268
March 6-8, 2020	2,017	40's Cloudy	Health/Fitness Expo	March 4, 2020	1,142
March 5-7, 2021	1,679	40's Sunny	Phase Two	March 3, 2021	1,262
March 13-15, 2020	1,112	60's Sunny	St. Patrick's Day; Start of Coronavirus Restrictions	March 11, 2020	945
March 12-14, 2021	2,105	50's Sunny	Phase Two	March 10, 2021	1,432
March 20-22, 2020	954	70's Sunny	Coronavirus Restrictions	March 18, 2020	648
March 19-21, 2021	2,189	50's Sunny	Phase Two	March 17, 2021	1,341
March 27-29, 2020	202	50's Cloudy	Coronavirus Restrictions	March 25, 2020	188
March 26-28, 2021	2,166	70's Sunny	Phase Two	March 24, 2021	1,426
April 3-5, 2020	164	50's Cloudy	Coronavirus Restrictions	April 1, 2020	170
April 2-4, 2021	2,211	50's Sunny	Phase Two; Easter Weekend	March 30, 2021	1,730
April 10-12, 2020	70	60's Cloudy	Easter; Coronavirus Restrictions	April 8, 2020	0
April 9-11, 2021	2,102	70's Sunny	Phase Two	April 7, 2021	1,625
April 17-19, 2020	78	60's Sunny	Coronavirus Restrictions	April 15, 2020	0
April 16-18, 2021	2,125	60's Sunny	Phase Two	April 14, 2021	1,434
April 24-26, 2020	51	50's Cloudy	Coronavirus Restrictions	April 22, 2020	79
April 23-25, 2021	2,168	60's Cloudy	Phase Two	April 21, 2021	1,439

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - April 26, 2020 · 19,714
 January - April 25, 2021 · 30,081



WEDNESDAY

January 1 - April 22, 2020 · 12,891
 January 1 - April 21, 2021 · 21,421



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

REPORTS and STATISTICS

Website Results for www.Beach-Fun.com | 2020 vs. 2021

Month	Pageviews		Users/Visits		Absolute Unique Visitors		Bounce Rate *		Avg. Time on Site *	
	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021
January	24,051	15,623	9,786	6,127	9,154	5,956	66.78%	67.41%	1:34	1:23
February	24,703	20,716	10,458	8,158	9,714	7,929	69.88%	55.52%	1:24	1:39
March	22,403	31,167	10,773	11,582	10,176	11,103	73.64%	54.62%	1:08	2:01
YTD Totals	71,157	67,506	31,017	25,867	29,044	24,988	70.10%	59.18%	1:22	1:41

* YTD Total Average

Top Pages Viewed - March 2021

Page on Site	Page Views
1 Order a Visitors Guide	2,273
2 Beach Fun & Bargains	2,021
3 Thank You Page	962
4 Area Activities	753
5 Accommodations/Camping & RV	648
6 Attractions	523
7 Dewey Beach Activities	523
8 Sea Witch® Festival	509
9 Photo & Video Tour	498
10 Accommodations/Hotel & Motel	452

Top 10 States to Visit Website - March 2021

State	Visits
1 Delaware (partly Member driven)	2,486
2 Pennsylvania	2,455
3 Maryland	1,336
4 New Jersey	991
5 New York	920
6 Virginia	741
7 District of Columbia	592
8 Ohio	297
9 Massachusetts	150
10 Florida	145

Delaware Labor Force Trends

(March 2021); Delaware's seasonally adjusted unemployment rate in March 2021 was 6.5%, up from 6.3% in February 2021. There were 31,600 unemployed Delawareans in March 2021 compared to 23,100 in March 2020. The US unemployment rate was 6.0% in March 2021, down from 6.2% in February 2021. In March 2020, the US unemployment rate was 4.4%, while Delaware's rate was 4.8%. Source: Delaware Department of Labor - Monthly Labor Review; published April 16, 2021. <https://lmi.delawareworks.com>

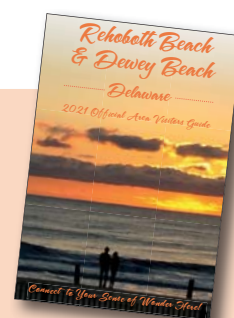
As of April 26, 2021, the Chamber has 72,757 Facebook Likes & 2,088 Instagram Followers!

Follow the Chamber at: www.facebook.com/RehobothDeweyChamber & www.instagram.com/rdbbcc

The 2021 Visitors Guides are in house!

Feel free to stop by the Administrative office at 306 Rehoboth Avenue, Rehoboth Beach to pick up your supply. You may also call Katie at 302-227-6446 x25 to arrange for delivery.

As of 4/27/21...**24,951 Guides** have been mailed in response to advertisement & requests.



JOB FAIR PHOTOS

The Chamber of Commerce held two Job Fairs at the Rehoboth Mall. Over 100 businesses participated in the April 16th and April 29th Job Fairs.

Special thanks to the **Cordish Companies** for providing space at the Rehoboth Mall in order to hold the Job Fairs and to the guys at **227 Rent** for their helping hands!

Stand by ... The Chamber is in the process for receiving approval for sidewalk job fairs in Rehoboth Beach, Dewey Beach and surrounding areas.



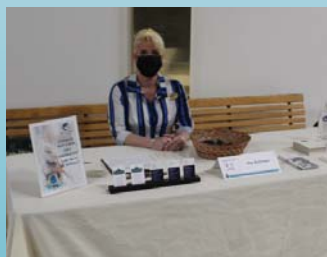
JOB FAIR PHOTOS



JOB FAIR PHOTOS



JOB FAIR PHOTOS



JOB FAIR PHOTOS



JOB FAIR PARTICIPANTS

227 Rent
Activ Pest Solutions
Agave Restaurant
Air National Guard
Always Best Care
American Eagle Outfitters
Archies Ice Cream & Adeline Studio
Atlantic Liquors & Crosswinds Motel
Atlantic Oceanside Resort
Atlantic Sands Hotel, Atlantic
Seafood Grille & Breakers Hotel
Banana Republic Factory Store
Bath & Body Works
Bay Forest Community
Beebe Healthcare
The Bellmoor
Best Aquatic
BesTemps/Diamond State Staffing
Bethany Beach Ocean Suites
Biamby Cleaning Services
Blue Water Hospitality
Boardwalk Plaza Hotel & Victoria's
Restaurant
Bright View Landscape
Browseabout Books
Canalside Inn
Candy Kitchen Shoppes, Inc.
Carpenter's Union
Centurion
Coastal Home Care
Coastline Pool Services
Coho's Market & Grill
Coffee Mill
Community Integrated Services
Cooter Brown & Crabby Dick's
Creative Concepts Furniture
Delaware Army National Guard
Delaware Restaurant Association
Delaware State Police
Dogfish Head Brewing Co.
Don-Lee Margin
Dover Downs
DryZone LLC
Dust N Time
Energy Network Waste Services
Fellowship Health Resources, Inc.
First Group
First Transit
Fishers Popcorn
Freedom Boat Club of Southern DE
Freeman Arts Pavilion
Fulton Bank
Funland
Greene Turtle
Griswold Home Care
Grotto Pizza
Hampton Inn Rehoboth Beach
Harbour Healthcare
Heritage Inn & Suites
Hyatt Place/TKo Hospitality
Ice Cream Store, Peppers & Glazed
Kee Hospitality (Dalmata, La Fable,
Houston White & Lewes Location)
Kings Creek Country Club
Kohr Brothers, Inc.
La Vida Hospitality
Lefty's Alley & Eats
M&T Bank
Marshall's
The MAX Challenge Lewes
Merrell Rehoboth Beach
Moe's Southwest Grill
Moorings at Lewes
Mosquito Authority
Moving Out
Nike Store
The Nook
Office Pride
Old Navy
Peninsula Golf & Country Club
Placers
Real Hospitality Group
Rehoboth Toy & Kite Co.
Royal Farms
Salvation Army DDP
Sea Shell Shop
Seaboard Hotels
Seachange Vacation Rentals
Servpro of Sussex County
The Shirt Factory
Sizemore, Inc.
Star of the Sea Condominium
Staples
Starbucks
Sunglass Company
Sunglass Hut
Sussex Eye Center
Theo's Steakhouse & Ava's
Thrashers
Topsail Steamer
Unique Image
Urban Float
Wawa
Weis Markets
YMCA of DE, Sussex Family YMCA
Zoggs Restaurant Group
Zicherheit LLC

** Above are businesses that participated in either of the Job Fairs.*

Check out the Chamber's Job Board at

www.beach-fun.com/beach-jobs

As a complimentary service, businesses are welcome to post job openings on the Chamber's website at www.beach-fun.com/beach-jobs

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PROMOTE YOUR BUSINESS WITH THE CHAMBER!

Looking to promote your business this summer? The Chamber can help!

- Submit your event, specials, promotion and savings on the **Beach Fun & Bargains** calendar located on the Chamber's website. This is a complimentary service and submissions can be made at www.beach-fun.com/events/beach-fun-bargains.
- Submit your job opening or job fair on the Chamber's **Beach Job Board**. This is a complimentary service and submissions can be made at www.beach-fun.com/beach-jobs.
- Get your flyer, coupon, menu, etc. to week long renters! Members can participate in the **Realtor Bag** program and have their product inserted in up to 11K bags for 10¢ per piece. For more info, contact Katie at 302-227-6446 x25 or katie@beach-fun.com.
- Advertise your restaurant in the popular **Dining Guide**. Restaurants can place their 2 page menu spread in the Guide plus choose a added value benefit in either the Realtor Bags or Visitor Guide. New this year, advertisers can purchase an ad to promote outdoor dining. For more info, contact Meghan at 302-227-6446 x16 or meghan@beach-fun.com.

Quote of the Month

"Celebrate endings - for they precede new beginnings".

Jonathan Hale



Rehoboth Beach - Dewey Beach Chamber of Commerce

2021 Monday Night Movies (as of 4/27/21; Subject to Change)

June 28 - Ralph Breaks the Internet · July 5 - Trolls World Tour
July 12 - Lilo and Stitch · July 19 - Hotel Transylvania
July 26 - Onward · August 2 - Tom and Jerry
August 9 - Finding Nemo · August 16 - Raya and the Last Dragon

Movies begin at 8:30 PM (dusk) at Dagsworthy Ave in Dewey Beach

2021 Wednesday Night Bonfires

June 30 · July 7, 14, 21, 28 · August 4, 11

Bonfires are from 7-9 PM at Dagsworthy Ave in Dewey Beach



**Sponsor
a Movie
Slide!**

Contact Abbie at
302-227-6446

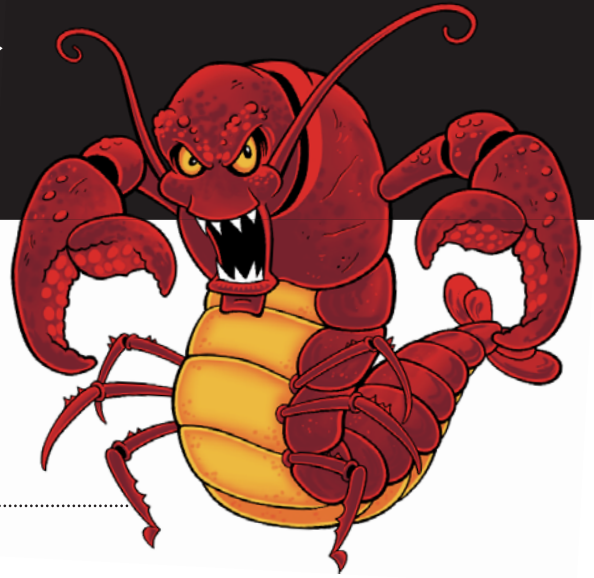
Parking is Free between the hours of 5-11 pm
on Monday, Tuesday & Wednesday!

*Donation based activities; your contributions keep the movies rolling & the bonfires burning!
Above activities subject to weather cancellations (lightning or unsafe conditions).
Updates will be posted on the Chamber's Facebook & Instagram Pages.*

More info at www.Beach-Fun.com  

Be a part of the fun!

The Chamber of Commerce produces several events throughout the year and Members have an opportunity to be apart of those events through sponsorship or volunteering!



2021 Events

Spring Sidewalk Sale · May 14-16
 Outdoor Street Market · May 22
 Monday Night Movies · June 28-August 16
 Wednesday Night Bonfires · June 30-August 11

Scarecrow Trail & Show · Sept & Oct
 Fall Sidewalk Sale · October 1-3
 Sea Witch® Festival · October 29-31
 Santa's House · November/December

Bundle Sponsorships

(see page to right) are available!

OR

individual event sponsor! →

Information was mailed to all members in March. The information can also be downloaded at Beach-Fun.com (click on site index then scroll and click on Event Sponsorship Opportunities).



Have questions?

Contact event coordinator **Abbie** at 302-227-6446 x11 or abbie@beach-fun.com



2021 Bundle Sponsorships

Your business can be a part of all the Chamber of Commerce events.
Pick your sponsorship below! **Contact Abbie for questions or to sign up!**
302-227-2233 x11 · abbie@beach-fun.com



**Merchants' Attic/
Street Market**
Spring



**Spring & Fall
Sidewalk Sales**
May 14-16
October 1-3



Mon. Movies
June 28-August 16
Wed. Bonfires
June 30-August 11



**Beach Goes Red,
White & Blue**
September 4



**Scarecrow Trail
& Show**
September & October



**Sea Witch®
Festival**
October 29-31

Official Sponsor of Major Event • \$10,000

(Sea Witch® Festival, Movies & Bonfires, Beach Goes Red, White & Blue*). Includes everything listed in the **Tidal Wave Sponsorship, PLUS:**

- Marketing & Promotion as Official Sponsor of that event!
- Sea Witch® Festival Activity Sponsor
- Full Page Color Ad in the Sea Witch® Program
- Sea Witch® Festival Sponsor will carry the BRAND-NEW Sea Witch® Balloon for her Inaugural Flight in the festival parade!
- Full Page Color Ad in the Visitor's Guide

* Only one Official Sponsor Per Event

Official Sponsor of All Other Events • \$8,000

Includes everything listed in the **Tidal Wave Sponsorship, PLUS** marketing and promotion as Official Sponsor of that event!

* Only one Official Sponsor Per Event

Everything in the Rip Wave Sponsorship PLUS:

- 1/4 Page Color Ad in Sea Witch® Program...\$350
- (2) Beach Goes Red, White & Blue Radio Spot Tag On...\$100
- (1) Beach Goes Blue TV Commercial Tag On...\$100
- (1) Website Banner for 1 Year...\$350
- (1) Product Placement at a Business After Hours or a General Membership Meeting...\$100
- (2) 1/4 Page "Focus On" Newsletter Ad...\$200
- Event Trophy Sponsorship...\$250
- (1) Chamber Beach Blast...\$100
- UPGRADE TO (2) Dewey Beach Movie Slides...\$200
- UPGRADE to (2) Chamber Member Blasts...\$198
- UPGRADE to Logo on Scarecrow Map...\$125
- UPGRADE TO (2) Sea Witch® T-shirts...\$50

Swell Wave Sponsor • \$2,500

(Actual Value \$3,808)

Everything in the Swell Wave Sponsorship PLUS:

- Logo/Listing on Event TV Commercial...\$2,000
- 1/2 Page Color Ad in Visitor's Guide...\$1,250
- (1) Ticket to an Awards Recognition Event...\$55
- UPGRADE to (2) Website Banners for 1 Year...\$700
- UPGRADE to Prominent Logo on Event T-Shirts...\$450
- UPGRADE to 1/2 Page Color Ad in Sea Witch® Program...\$450
- UPGRADE to (2) Product Placement at Business After Hours or General Membership Meetings...\$200
- UPGRADE to Full Page "Focus On" Newsletter Ad...\$175
- UPGRADE to (3) Dewey Beach Movie Slides...\$300
- UPGRADE to (3) Sea Witch® T-shirts...\$90

Tidal Wave Sponsor • \$5,000

(Actual Value \$7,610)

As of 2/25/21

- General Press Release for Each Event...\$750
 - Press Release with Check Presentation Photo...\$100
 - Logo on Event T-Shirt...\$125
 - Banner Production & Placement at Designated Events...\$600
 - (1) Dewey Beach Movie Slide...\$100
 - Logo on Merchants' Attic/Street Market Map...\$100
 - (1) Chamber Member Blast...\$99
 - (1) Sea Witch® T-Shirt...\$25
- Rip Wave Sponsor • \$1,000**
(Actual Value \$1,904)

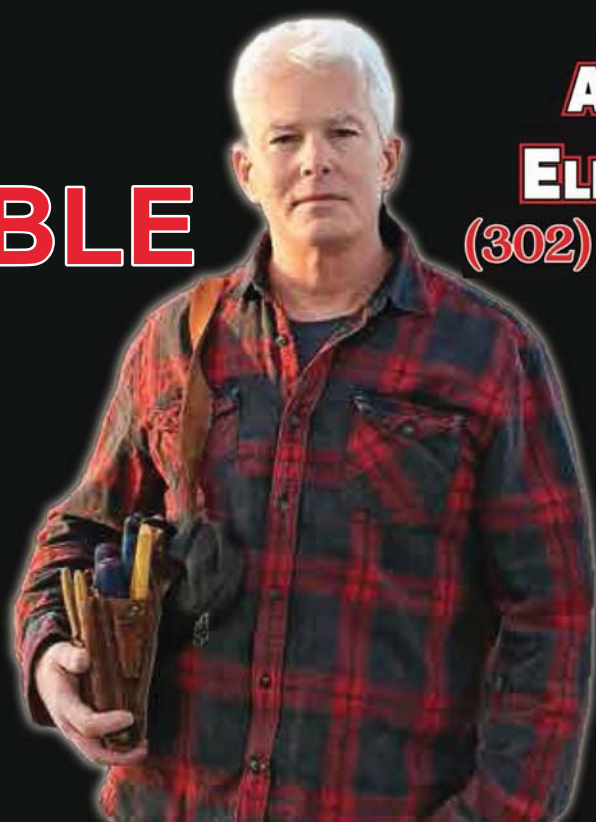
Vendor Applications are available!

Sea Witch® Festival Vendor applications for the 2-Day Outdoor Show and 3-Day Indoor Show are available and can be downloaded at www.beach-fun.com/sea-witch-halloween-fiddlers-festival.html



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