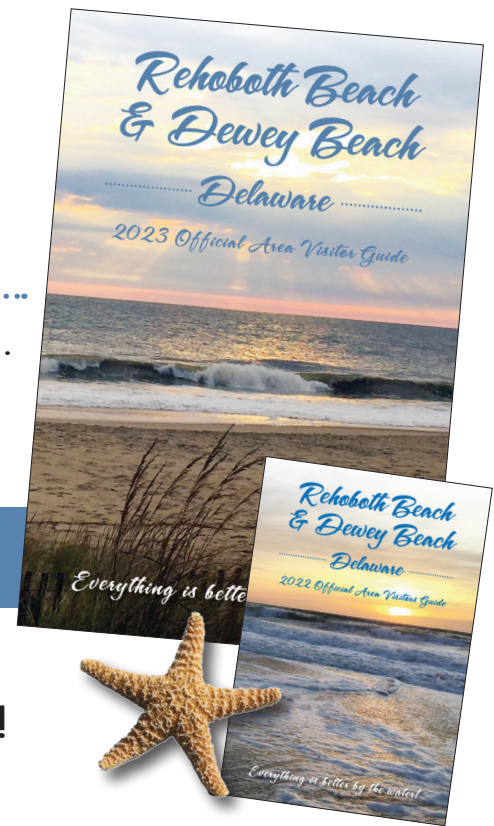


2024 Visitor Guide

The Official Area Guide for
Rehoboth Beach & Dewey Beach, Delaware



The Visitor Guide is a Member purchased advertising publication.

In addition to some local distribution, the guide is mailed to potential visitors in direct response to Chamber purchased advertisement and placement.
140,000 copies are scheduled to be printed!

First Time Advertiser Agreement

YES, I want to advertise in the 2024 Visitor Guide!

Business Name: _____ Contact: _____

Phone Number: _____ Email: _____

Signature: _____ Date: _____

First Time Advertiser Rates & Ad Specs

Inside Front and Back Covers (*dimensions below; first right of refusal)	\$2,050
Signature Full Page Ad (*dimensions below; located before table of contents; first right of refusal)	\$1,950
Priority Full Page Ad (*dimensions below; located before start of main category; first right of refusal)	\$1,850
Regular Full Page Ad (*dimensions below; located within a main category)	\$1,650
* No Bleed (4.3125" wide x 7.375" tall)	
* Full Bleed (Total ad size: 6" w x 8.875" t; Live matter not to exceed 5.375" w x 8.375" t (actual publication trim size); keep live matter within .25" on all sides of trim size dimensions)	
1/2 Page Color Ad (4.3125" w x 3.625" t)	\$1,250
1/4 Page Color Ad (Vertical - 2.094" w x 3.625" t; Horizontal - 4.3125" w x 1.75" t)	\$675
1/8 Page Color Ad (2.094" w x 1.75" t)	\$375
Listing (up to 6 lines, about 26 characters per line. Business name, number & website not part of count)	\$160
Listing Extra Line(s) (up to 6 extra lines; a listing cannot exceed 12 lines)	\$5
2nd Listing (or more) (up to 6 lines with option to purchase up to 6 additional lines)	\$80

Note: 1/8, 1/4, and 1/2 page ads include one Listing (6 lines). A Full page ad comes with a Listing that can be up to 12 lines.

Contact Meghan McCalley at 302-227-6446 or meghan@beach-fun.com for questions. Email ads to Meghan and send as a PDF file - full color; minimum of 300 dpi; include all fonts when necessary. If file is over 10MB, please send via a program such as dropbox. August 14, 2023 is the FINAL deadline for ad & payment. FINAL deadline to make changes to ad is October 13, 2023. Final Visitors Guide is scheduled to be sent to the printer in Nov/Dec; final printed product delivery is scheduled for Jan/Feb.

NOTE: While we offer assistance for first time ad creation at no charge, including simple advertisement tweaking i.e. change of address, phone number, dates, etc.; charges will apply to new graphic changes requiring a half hour or more. Proofs will be sent to the email address provided above in November 2023. If you do NOT need to see a proof, please initial here: _____.