

# Rehoboth Beach – Dewey Beach Chamber of Commerce Communication Policy

Updated July 20, 2022

The Rehoboth Beach-Dewey Beach Chamber of Commerce has upgraded our email communications formats to better clarify general chamber news, member-purchased ads and events, and time-sensitive alerts from the Chamber.

- The former “Member Information Sheet” will become “Chamber News” which will feature general Chamber news, members, and general/municipal information.
- The former “Member Blast” will no longer exist under that title and will now be titled “Member to Member Communication”. It will state clearly that the information being sent is paid-for by the member and is not originated by the Chamber.
- The “Member Alerts” have always been, and will continue to provide time sensitive (usually legislative) information from the Chamber, and will now be titled “Chamber Alert”.